RNS Number : 3403C
Shepherd Neame Limited
22 February 2022

Appointment of Jonathon Swaine as Managing Director, Pubs

The Board of Shepherd Neame ("the Company") is delighted to announce the appointment of Jonathon Swaine as Managing Director, Pubs.

Jonathon is an experienced, proven operator in the hospitality and pub sector. Prior to the last 3 years as Managing Director, Retail at the Rank Group Plc, he has spent the majority of his career in the pub industry, initially at Bass (1997-2005) where he rose to National Account Manager (South) before joining Fuller, Smith and Turner plc for 14 years (2005-2019). During his time at Fuller's he had various roles, latterly as Managing Director, Fuller's Inns from 2012 to 2019 (the largest division of Fuller's with c 400 pubs, 800 bedrooms with £280m of revenue) developing and growing the business significantly.

A further announcement as to when Jonathon joins the Company and the Board will be made at a later date.

Jonathan Neame, CEO of Shepherd Neame said:

"We are delighted that Jonathon is joining Shepherd Neame. He is an operator of considerable experience and is highly respected within the industry. Jonathon and the team will help us develop Shepherd Neame on the next stage of our journey as we emerge from the pandemic in good shape and ambitious to resume our growth trajectory."

Jonathon Swaine said:

"Shepherd Neame is a Company that I have known and admired for a long time. They have unique heritage, strong culture and values. In addition, the pub estate is very high quality, with further development opportunities, and will benefit from the ongoing infrastructure investment in its Kent heartland. I look forward to working with the team and Board."

22 February 2022

Shepherd Neame Tel: 01795 532206

Jonathan Neame, Chief Executive

Instinctif Partners Tel: 020 7457 2020

Matthew Smallwood

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