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Valereum Plc

("Valereum" or the "Company")

VLRM Markets Announces Partner and Ambassador Programs, RWA Pipeline and Utility Integration of GATE

VLRM Markets is pleased to announce the launch of its Partner and Ambassador Programs, along with the commencement of its RWA Pipeline and Utility Integration, marking a significant milestone in its mission to lead the tokenisation of real world assets (RWAs). These programs are designed to foster collaboration, expand market reach, and drive innovation within the digital asset space, contributing to the growth of the RWA Pipeline.

The Partner Program

The Partner Program targets individuals and organisations that will serve as industry experts and strategic connectors; source admission prospects and represent industry-specific issuers; promote tokenisation and collaborate with the expansion of VLRM Markets' ecosystem across diverse asset classes. By strengthening the RWA ecosystem, Partners will play a critical role in shaping VLRM Markets.

The Ambassador Program

Ambassadors focus on advocacy and visibility. They will amplify VLRM Markets' mission through influence and networking; foster trust and build strategic relationships; and refer emerging business opportunities without directly engaging in deal structuring.

The **Partner** and **Ambassador** initiatives underscore VLRM Markets' commitment to redefining the digital asset marketplace and creating a vibrant, agile and interconnected ecosystem.

RWA Pipeline

VLRM Markets has been instructed to begin developing its first tokenised RWA products - an investment entity and a royalties arrangement - targeted for launch during January 2025. Further, discussions are progressing with several other RWA opportunities, including investment funds, mining and sports-related assets, with further details to follow.

Utility Integration

VLRM Markets will adopt GATE utilities within its ecosystem during 2025, including but not limited to:

Incentives to award contributors who support ecosystem development;
Partner and Ambassador utility; and
Issuer utility.

The first tokenised RWA products that are due to launch during January 2025 will both incorporate an element of issuer utility.

Adrian Hogg, Head of VLRM Markets, commented:
"I am delighted to build collaborations with valued Partners and Ambassadors, and eagerly anticipate the imminent launch of our first tokenised RWA products. We're looking forward to utility being integrated into our evolving RWA ecosystem."

We will continue updating the markets with further news in due course.

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The Directors of the Company accept responsibility for the contents of this announcement.

For more information, please visit the Company's website atwww.vlrm.com

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