RNS Number : 3491R
Adsure Services PLC
27 December 2024

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Adsure Services PLC

Director/ PDMR Shareholding

The below notification is made in accordance with the requirements of Article 19(3) of the UK Market Abuse Regulation.

1	**Details of the person discharging managerial responsibilities / person closely associated**		
(a)	Name	Peter John Hammond	
2	**Reason for the notification**		
(a)	Position/status	Director of the Company	
(b)	Initial notification/Amendment	Initial notification	
3	**Details of the issuer, UK emission allowance market participant, auction platform or auctioneer**		
(a)	Name	Adsure Services PLC	
(b)	LEI	2138004TBVFUHOIGH777	
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**		
(a)	Description of financial instrument, type of instrument Identification code	£0.005 Ordinary Shares ISIN : GB00BNQNGK59	
(b)	Nature of the transaction	- Purchase of 29 Ordinary Shares	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£0.21	29
(d)	Aggregate information · Aggregated volume · Price	Purchase of 29Ordinary Shares at £0.21 per share.	
(e)	Date of transaction	23 December 2024	

(f)	Place of transaction	London

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