RNS Number : 7998A
Adsure Services PLC
17 March 2025

17 March 2025

Adsure Services PLC

("Adsure" or the "Company")

Leadership Team Appointment

Adsure Services PLC ("Adsure"), the holding company for TIAA Limited (together, "the Group"), a specialist business assurance provider, is pleased to announce the appointment of Veran Patel to TIAA Ltd's ("TIAA") leadership team.

Veran Patel has been appointed as TIAA's 'Director - Healthcare' and will lead TIAA's healthcare business unit. Veran has spent over two decades in audit and consulting and brings a wealth of experience to the TIAA team.

Veran will oversee the implementation of Adsure's growth strategy within the healthcare sector and be responsible for driving organic growth through entry into new regional markets and broadening the range of services available to add value to existing clients.

Notably, with Veran's appointment, all four market lead posts within TIAA's new management structure are now occupied simultaneously for the first time since its implementation. This milestone positions the business to maximise its organic growth opportunities across all sectors.

Veran Patel, Director - Healthcare at TIAA Ltd, commented:

"I am excited to join TIAA Ltd at this pivotal time. TIAA has a strong reputation and is well-positioned to meet the evolving needs of the UK's healthcare sector. I'm particularly looking forward to reconnecting with familiar clients while forming new relationships within our network."

Kevin Limn, CEO of Adsure Services, commented:

"We're delighted to welcome Veran to TIAA's leadership team. His track record of delivering business assurance solutions to a range of clients will further strengthen our healthcare business unit. Veran's appointment reflects our commitment to growth across all of TIAA's sector portfolios and our focus on meeting our clients' requirements."

-Ends-

To view an additional video by Kevin Limn, CEO, and the chance to have your questions directly answered by the management team, please head to our interactive investor hub via: https://investors.adsureservicesplc.co.uk/link/MrDlLr. Here, you will find all company news and additional content to further explain Adsure's strategy and products.

Engage with the Adsure Services management team directly by asking questions, watching video summaries and seeing what other shareholders have to say. Navigate to our interactive investorhub here: https://investors.adsureservicesplc.co.uk/announcements

Adsure Services PLC Kevin Limn, Chief Executive Officer Engage with the company directly	+44 (0) 845 300 3333 https://investors.adsureservicesplc.co.uk/s/435bf4
Guild Financial Advisory Limited - Corporate Adviser Ross Andrews	+44 (0)7973 839767 ross.andrews@guilfin.co.uk

Evangeline Klaassen	+44 (0)7972 841276 evangeline.klaassen@guildfin.co.uk
Redchurch Communications - Financial PR & IR John Casey / Nicky Bagheri	+44 (0) 207 870 3974 ads@weareredchurch.com

About Adsure Services

Adsure Services PLC is a leading audit and assurance services provider, dedicated to delivering high-quality financial review and compliance solutions. Through investment in innovative technology and AI-driven solutions, the Company is focused on enhancing efficiency and accuracy in the audit sector.

This information is provided by Reach, the non-regulatory press release distribution service of RNS, part of the London Stock Exchange. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@lseg.com or visit www.rns.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our Privacy Policy.

END

NRABUGDXBXBDGUS