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Adsure Services PLC
10 April 2025

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Adsure Services PLC
("Adsure" or the "Company")

Appointment of Rajiv Jaitly as a Non-Executive Director of the Company

Adsure Services PLC ("Adsure" or the "Company"), a leading provider of audit and assurance services, is pleased to announce the appointment of Rajiv Jaitly to the Company's Board as a Non-Executive Director with immediate effect.

Kevin Limn, CEO of Adsure Services, commented:

"I am delighted to be able to welcome Rajiv to join the Board of Adsure Services PLC. Rajiv's passion and extensive experience align perfectly with Adsure's growth ambitions. His knowledge of both Adsure's core business as well as the capital markets means that he will broaden the experience of Adsure's Board and support the delivery of our growth strategy."

Rajiv Jaitly, Non-Executive Director of Adsure Services, commented:

"I am looking forward to working with the team at Adsure who are uniquely placed as a leading independent specialist assurance and advisory service to help organisations navigate the risks impacting them and the business world"

Rajiv Jaitly's Biography

Rajiv is a chartered accountant and is a fellow of the Chartered Institute for Securities & Investments with experience in developing board strategy, managing risk, restructuring, and building businesses internationally, with responsibility for assets in excess of $24bn. He is an experienced senior independent and non-executive director with listed board experience and good financial services and risk management skills, including experience dealing with government and regulators at senior levels.

He was appointed an expert by the Office of Fair Trading for its 2013 report on pensions and commissioned by the Financial Services Consumer Panel to write a report on the implications of fund costs for consumers, published in 2014. Rajiv also brings experience as a board committee chair working with finance, business performance, risk and audit committees.

Rajiv Jaitly (aged 64) has held the following directorships within the past five years:

Current directorships	**Directorships in the past 5 years**
Heirloom Investment Fund SPC	Jaitly LLP (Managing Partner)
	Board Apprentice Global Ltd
	Buckinghamshire Healthcare NHS Trust
	GFG Ltd (Advisory Board Member)
	London & Quadrant Housing Trust
	North East London NHS Integrated Care Board

Rajiv has no direct or indirect interest in Adsure's shares.

There is no further information which would be expected to be disclosed in line with Rule 4.9 of the Aquis Growth Market Access Rulebook.

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For more information and the chance to have your questions directly answered by the management team, please head to our interactive investor hub via: https://investors.adsureservicesplc.co.uk/link/Ve9Eqe. Here you will find all company news and additional content to further explain Adsure's strategy and investment case.

Engage with the Adsure Services management team directly by asking questions, watching video summaries and seeing what other shareholders have to say. Navigate to our Interactive investorhub here: https://investors.adsureservicesplc.co.uk/link/Ve9Eqe.

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About Adsure Services

Adsure Services PLC is a leading audit and assurance services provider, dedicated to delivering high-quality financial review and compliance solutions. Through investment in innovative technology and AI-driven solutions, the Company is focused on enhancing efficiency and accuracy in the audit sector.

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