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Valereum Plc
("Valereum", "VLRM" or the "Company")

VLRM Markets: Launching Digital Asset Services into

Sports, Lifestyle, Leisure & Hospitality

Valereum Plc (AQSE: VLRM) is pleased to announce that VLRM Markets is embarking on an evolutionary journey with the official launch of its RWA Platform later this month. As a licensed and regulated Digital Asset Service Provider in El Salvador, we are initially prioritising the country's **Sports, Lifestyle, Leisure & Hospitality** vertical.

This initial phase will introduce a range of aspirational projects and partnerships, including:

Engaging with **Football**, **Skydiving**, **Mountain Biking**, **Surfing**, and **Golf** initiatives
Collaborating with **Beverage Distribution** and **Food Businesses**
Tokenisation of **Sunday Times Best-Selling** Author's royalties
Exploring **Ride-Hailing** services for leisure enthusiasts

Valereum's strategy is to phase these initiatives into our platform gradually across the coming weeks. Specific details and announcements about each offering will be shared as we progress. This approach ensures a steady, sustainable rollout, reflecting our commitment to building a robust marketplace for real-world asset tokenisation.

Phase one focuses on El Salvador, where VLRM Markets headquarters, licensing, and operations are based, with the plan to then roll out our offerings globally. Subsequent verticals, including **Real Estate**, **TradFi**, and **Arts**, will arrive through the pipeline through the second half of this year.

Follow Valereum on socials for more updates and join us on this exciting journey as we evolve and expand our business and offerings.

For more information, and the chance to have your questions answered by the management team, please head to our interactive investor hub via: Investor Hub. Here you will find all company news and additional content on Valereum Plc's strategy and products.

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The Directors of the Company accept responsibility for the contents of this announcement.

For more information, please visit the Company's website at www.vlrm.com
To engage with the Valereum Plc management team directly by asking questions, watching video summaries and seeing what other shareholders have to say:
Navigate to our Interactive Investor hub here: Sign Up

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