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Valereum Plc

("Valereum", "VLRM" or the "Company")

Valereum PLC Announces the Go-Live of VLRM Markets and the

Launch of its RWA (Real World Assets) Platform

Valereum PLC (AQSE: VLRM) is proud to announce the launch of its regulated subsidiary, VLRM Markets, and the commencement of commercial operations via its RWA Platform tomorrow, bridging the gap between traditional finance and the digital economy.

Designed to facilitate the creation, issuance, and trading of tokenised RWAs, the platform aims to set a new standard for efficiency, transparency, and accessibility in tokenised RWA markets. It marks the first formal activity of VLRM Markets as a licensed Digital Asset Service Provider (DASP) and regulated entity in El Salvador.

A Regulated Business Now Live

VLRM Markets has established its regulatory foundation, secured digital asset and Bitcoin licensing and permissions (from CNAD, the Comisión Nacional de Activos Digitales, and SSF, Superintendencia del Sistema Financiero), developed governance infrastructure, and built a pipeline of tokenisation projects. This launch signals that VLRM Markets is now active, issuing and managing digital assets in a live and compliant environment.

Pilot Product at Launch

VLRM Markets will initially demonstrate the RWA Platform's capabilities via a pilot offering featuring VLRM Global Investments, S.A. de C.V., an investment entity launching a digital asset; the **FIRM Token,** a token issuance based on the royalty rights to the book *Running with the Firm*. This **tokenised royalty product** serves as a *proof-of-concept* designed to validate platform functionality and internal processes with a trusted issuer and will showcase the power of blockchain in unlocking value from intellectual property.

The first token will demonstrate the transition from preparation to execution. It confirms that the business model is operational and capable of delivering regulated tokenised asset services, beginning a broader product roadmap.

Over the course of 2025, VLRM Markets plans to bring additional issuances to the platform across a range of sectors and verticals, focusing on onboarding high-quality issuers.

Transforming the Financial Landscape

By enabling access to a diverse range of tokenised assets, such as securities, real estate, commodities, and intellectual property, Valereum, via its subsidiary VLRM Markets, will unlock new possibilities for issuers and investors in the digital economy. The RWA Platform's launch is a pivotal step in realising the vision of a secure, compliant, and inclusive financial ecosystem. With advanced features like automated compliance and enhanced asset recovery protocols, it is positioned to set benchmarks for best practices.

The Opportunity for Growth

Reports suggest that the RWA tokenisation market could grow exponentially, with estimates projecting it to become a multi-trillion-dollar industry by the end of the decade. For a detailed revenue outlook and growth

potential of the RWA marketplace, you can refer to insights such as the Boston Consulting Group and ADDX report on the $16 trillion tokenisation opportunity.

BCG, ADDX estimate asset tokenization to reach $16 trillion by 2030 - Ledger Insights - blockchain for enterprise

Valereum aims to become a global leader in tokenisation, driving innovation and fostering inclusion. By combining cutting-edge technology with regulatory adherence, the RWA Platform provides a foundation for the next generation of financial products and services.

Head of VLRM Markets, Adrian Hogg, commented:

"We've reached the point where the business is live-licensed, operational, and moving into its commercial phase. The first issuance is proof-of-concept by design, it allows us to test systems in production and demonstrate our regulatory and technical readiness. We are executing real-world tokenization and the focus now turns to swiftly building a track record, revenue generation, scaling, execution, revenue generation through delivering tokenized solutions to a rapidly expanding growing pipeline of issuers."

For more information, and the chance to have your questions directly answered by the management team, please head to our interactive investor hub via:Investor Hub. Here you will find company news and additional content on Valereum's strategy and products.

For further information, please contact:

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The Directors of the Company accept responsibility for the contents of this announcement.

For more information, please visit the Company's website atwww.vlrm.com or to engage with the Valereum management team directly by asking questions, watching video summaries and seeing what other shareholders have to say.

Navigate to our Interactive Investor hub here: Sign Up

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