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Valereum PLC
30 May 2025

This announcement contains information which, prior to its disclosure, was inside information as stipulated under Regulation 11 of the Market Abuse (Amendment) (EU Exit) Regulations 2019/310 (as amended). Upon the publication of this announcement via a Regulatory Information Service, this inside information is now considered to be in the public domain.

30/05/25

Valereum Plc
("Valereum", "VLRM" or the "Company")

Valereum Signs MoU with Blubird, including visibility to its issuers, with tokenised assets worth more than US $55 billion and targeting the listing of US $2 billion worth of assets for Valereum marketplace

Valereum Plc (AQSE:VLRM) is pleased to announce that it has entered into a Memorandum of Understanding **("**MoU**")**with Blubird Global Inc**.**("Blubird"), a Delaware SaaS provider whose platform already administers more than US $55 billion of tokenised assets, (together, the "Parties").

This MoU underscores Valereum's commitment to expanding its digital asset ecosystem and exploring pathways to monetisation and global growth.

Areas of collaboration to be explored by both Parties include:

Highlights

- A binding commitment for immediate access to Blubird's Web3 Founders Tools suite under a 10-year licence, creating an end-to-end pipeline for token design, compliance, issuance, and investor management.
- More than US $55 billion in assets have already been tokenised and are administered on Blubird's platform. Blubird may promote Valereum's marketplace to selected issuers on its platform. Subject to issuer consent and technical and regulatory approval, the Parties will initially target up to US $2 billion of these assets for listing on Valereum's forthcoming marketplace.
- Framework established for co-branded education, joint go-to-market pilots, and mutual referral incentives.
- Exploratory discussions commenced on a white-label deployment of Blubird's full RWA suite under Valereum's branding.

In addition, potential joint initiatives identified by the Parties include co-marketing activities, an El Salvador RWA Marketplace pilot, and engaging in technical discovery.

James Formolli, Chairman of Valereum, commented:

"This MoU gives Valereum potential sight into US $55 billion of already-tokenised assets. Our near-term goal is to migrate at least US $2 billion onto the Valereum marketplace, providing regulated secondary liquidity for institutional-grade RWAs."

Corey Billington, CEO of Blubird, added:

"Partnering with Valereum adds a regulated trading venue to our issuer toolkit. Together we can convert on-platform tokenisation into real liquidity, especially for projects targeting Latin America."

About Valereum PLC

Valereum is building regulated infrastructure that bridges traditional capital markets with blockchain-based assets, enabling secure, compliant trading of tokenised real-world assets.

About Blubird Global Inc

Blubird provides SaaS tools that streamline tokenomics design, cap-table management, smart contract deployment, investor onboarding and RWA tokenisation, currently servicing an issuer base with over US$55 billion in tokenised assets.

Further updates will be provided as pilot initiatives progress.

For more information, and the chance to have your questions directly answered by the management team, please head to our interactive investor hub via:Investor Hub.

For further information, please contact:

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The Directors of the Company accept responsibility for the contents of this announcement.

For more information, please visit the Company's website atwww.vlrm.com or to engage with the Valereum management team directly by asking questions, watching video summaries and seeing what other shareholders have to say.

Navigate to our Interactive Investor hub here: Sign Up

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