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Valereum PLC
03 June 2025

*This announcement contains information which, prior to its disclosure, was inside information as stipulated under Regulation 11 of the Market Abuse (Amendment) (EU Exit) Regulations 2019/310 (as amended). Upon the publication of this announcement via a Regulatory Information Service, this inside information is now considered to be in the public domain.*

03/06/25

**Valereum Plc**
("Valereum", "VLRM" or the "Company")

**Valereum PLC Announces Strategic Investment in Blubird Global, Inc.**

Valereum PLC (AQSE: VLRM), is pleased to announce a US $2.5 million strategic investment in Blubird Global, Inc., ("Blubird") ("Investment") for a minority stake and will be granted a Board observer seat. The Investment will be made in eight tranches. The Company expects to complete the acquisition of the first tranche of shares in June 2025, with the remaining tranches expected to be completed by September 2025.

Blubird, a Delaware-based SaaS business, provides mission-critical tools to Web3 startups, as well as traditional Web2 companies migrating to Web3's blockchain technology, with the aim of innovating and disrupting traditional markets. Blubird's tools provide cap table management, tokenomics modeling, Real-World Asset (RWA) tokenisation, smart contract deployment and more.

Over US $55 billion in assets have already been tokenised and are administered on Blubird's platform. Subject to issuer consent and technical and regulatory approval, Valereum and Blubird ("the Parties") will initially target up to US $2 billion of these assets for listing on Valereum's forthcoming marketplace.

Blubird operates primarily from the USA, serving corporate clients, carbon trading initiatives, asset managers, founders, and developers globally across multiple jurisdictions and industry sectors. Its platform integrations and team have been strategically positioned to support the needs of users across both Eastern and Western markets.

Blubird's primary market has been in providing solutions and services to clients in equity and asset management, compliant tokenisation of RWAs, and the investment management sector unifying traditional finance and blockchain ecosystems. It has built an enviable network of international partners that each have a substantial database of projects and clients that could benefit from its tools and services.

**Examples of current partnerships include:**

**Sony Partnership**
Sony's Soneium project is an Ethereum Layer 2 blockchain that brings together Content creators, fans and brands. Blubird is one of a small cohort of qualified service providers recommended by Sony to provide services to users of the Soneium ecosystem.

**Redbelly Network Partnership**

Redbelly Network is one of the world's fastest-growing compliant networks for asset tokenisation, where Blubird serves as the first solution and preferred provider for asset tokenisation services. This includes being the primary tokenisation provider to Arx Veritas and Carbonhood global providers of Carbon Trading services.

This strategic Investment aligns with Valereum's vision of building a robust and interconnected digital asset and tokenisation ecosystem. The Directors believe there are significant synergies and complementary expertise to capitalise on during the opportunities ahead.

**James Formolli, Chairman of Valereum Plc, commented:**
*"This investment follows on from our recently announced Digishares collaboration. Blubird have an impressive suite of tools and are already partnered up with leaders like Sony via the* Soneium project *and Redbelly Network. This investment is designed to speed up innovation and open opportunities for both companies to push forwards in real-world asset tokenisation."*

**Corey Billington, Co-founder and CEO of Blubird Global Inc., commented:**
"This investment forms an extremely exciting step in Blubird's development journey and allows Blubird to scale from its current team of 25 to meet the increasing demand for Blubird services globally. A key for us isn't just the funding but the active involvement and additional skills pool that this partnership with Valereum brings."

Blubird- One platform, unlimited potential

Blubird| RWA Project Profile & Analytics |RWA.io

Under the terms of the Investment, the final tranche, which is expected to be around $1.6m shall be paid in cash to the extent agreed in writing by both Parties, with the balance in the form of new Valereum plc ordinary shares. However, the Directors expect that the full consideration will be satisfied in cash.

**Proposed Funding**
Fortified Securities have indicated that they intend to support Valereum and thier investment in Blubird through the proposed placing of 12.5 million new Valereum ordinary shares of £0.001 each at a price of £0.04 per share, which equates to £500K of new funding for the Company.

**For further information, please contact:**

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| **Valereum Plc**<br>Peter Sekhon, Investor Relation Director<br>Engage with the company directly | Tel: +44 7938 767319<br>Investor Hub |
| **Stanford Capital Partners**<br>Bob Pountney/ Patrick Claridge | Tel: +44 023 3650 3650 |
| **AQSE Corporate Adviser**<br>**First Sentinel Corporate Finance**<br>Brian Stockbridge | Tel: +44 20 3855 5551 |

The Directors of the Company accept responsibility for the contents of this announcement.

For more information, please visit the Company's website at www.vlrm.com or to engage with the Valereum Plc management team directly by asking questions, watching video summaries and seeing what other shareholders have to say.

**Navigate to our Interactive Investor hub here:**Sign Up

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