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Valereum PLC
05 June 2025

This announcement contains information which, prior to its disclosure, was inside information as stipulated under Regulation 11 of the Market Abuse (Amendment) (EU Exit) Regulations 2019/310 (as amended). Upon the publication of this announcement via a Regulatory Information Service, this inside information is now considered to be in the public domain.

05/06/2025

Valereum Plc
("Valereum", "VLRM" or the "Company")

Valereum PLC Announces Binding Memorandum of Understanding with Fideum

Valereum PLC (AQSE: VLRM) announces that it has entered into a Memorandum of Understanding **("MoU")** with Fideum Group (together, the "Parties").

The purpose of this MoU is to establish a mutual basis for collaborating in good faith to expand compliant Software-as-a-Service (SaaS) solutions to digital asset companies within Latin America, Europe, and Turkey. This understanding also encompasses joint efforts to advance B2B crypto payment infrastructure, and to structure and promote referral and affiliate partnership programs aimed at supporting commercial growth.

Recognised by the Mastercard Lighthouse Program, Fideum sets itself apart in a globally competitive market through partnership-driven SaaS model designed to help banks and institutional clients rapidly deploy advanced crypto services without the headache of building everything from scratch, as well as regulatory compliance and technical expertise.

This MoU outlines the general principles and objectives of the intended collaboration, serving as a binding expression of intent, pending the negotiation and execution of definitive agreements, where applicable.

These include:

a) **Deployment of SaaS Infrastructure for Valereum's ecosystem**
   Fideum shall work with Valereum to implement tailored SaaS (white label) infrastructure to support Valereum's operational needs and end-user base. This includes the design and deployment of branded mobile and desktop digital assets applications to improve user experience, operational scalability, and regulatory compliance.
b) **B2B Payments in Crypto, Fiat for RWA Marketplaces and Stablecoins globally**
   The Parties will collaborate on integrating Fideum's existing B2B payments infrastructure, supporting both cryptocurrency and fiat transactions. This will enable seamless financial flows within Valereum's Real-World Asset (RWA) marketplace and facilitate broader global adoption among institutional users.
c) **Cross-Selling and Upselling to Institutional Clients**
   The Parties agree to coordinate on introducing and offering complementary services to their respective institutional client bases.
d) **Pilot Projects in Turkey**

The Parties intend to initiate joint pilot projects in Turkey, focusing on the deployment of Fideum's SaaS, payment, and RWA tokenisation platforms. These pilots will serve as real-world validation initiatives within a regulated environment.

e) Provision of Institutional Trading Liquidity

Fideum shall make available its institutional-grade trading liquidity to support Valereum's ecosystem, particularly in relation to tokenised asset transactions.

f) OTC Liquidity Services

The Parties will collaborate to extend access to Fideum's OTC liquidity capabilities, enabling large-volume crypto and fiat transactions to support strategic treasury functions, client onboarding, and trading.

g) Referral and Revenue Sharing Programs

The Parties shall establish joint referral initiatives targeting institutional and enterprise clients. These programs will be governed by a mutually agreed revenue-sharing model.

h) Sub-Licensing and Market Access

The Parties recognise the mutual strategic benefit of leveraging their respective regulatory licenses to broaden access. Fideum shall facilitate expanded global onboarding and operational reach for Valereum by enabling access through its existing and forthcoming regulatory infrastructure, including its registered VASPs in Europe, its upcoming Crypto-Asset Service Provider (CASP) license, Money Services Business (MSB) registration in Canada, and Payment Service Provider (PSP) license in Australia.

In parallel, Fideum will seek sub-licensing rights to operate under Valereum's DASP license in El Salvador, enabling it to offer services and infrastructure aligned with the Digital Assets Issuance Law. The Parties will evaluate sub-licensing arrangements, white-label deployment models, and reciprocal access frameworks, to enable both entities to enter and operate in regulated markets efficiently, and in full compliance.

James Formolli, Chairman of Valereum, commented:

"This collaboration with Fideum is a major step in Valereum's journey to bridging traditional and digital financial worlds. Fideum's regulatory framework and innovative financial solutions position it as a key player in the evolving fintech landscape. We're looking forward to supporting Fideum's growth and leveraging their expertise as we expand globally."

Anastasija Plotnikova, CEO of Fideum Group Limited, commented:

"The strategic partnership with Valereum enhances our ability to provide secure, modular digital asset solutions, while supporting our ambitious global expansion objectives. Our companies share a commitment to compliant innovation, scalability, and delivering tangible value to the world's leading financial institutions."

For further information, please contact:

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The Directors of the Company accept responsibility for the contents of this announcement.

For more information, please visit the Company's website at www.vlrm.com or to engage with the Valereum Plc management team directly by asking questions, watching video summaries and seeing what other shareholders

have to say.

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