

11 August 2025

Adsure Services PLC

("Adsure" or the "Company")

Notice of AGM and Board Change

Adsure Services PLC ("Adsure"), the holding company for TIAA Ltd (together, "the Group"), a specialist business assurance provider, announces that its 2025 Annual General Meeting ("AGM") will be held on Thursday 4th September 2025 at 1:00 p.m. (BST) at Company's offices, Artillery House, Fort Fareham, Newgate Lane, Fareham PO14 1AH.

Further information on the resolutions to be proposed at the Meeting can be found in the Notice of AGM circular that has been made available on the Company's website at: www.adsureservicesplc.co.uk

Peter Hammond to step down from the Board of Adsure Services

The Company also gives notice that Peter Hammond, Non-Executive Director will not be seeking re-election at the forthcoming AGM and has informed the Company that he will sadly step down from the Board of Adsure Services at the conclusion of the Meeting to begin his retirement after 30 years of service to the Company and its operating subsidiary, TIAA Limited.

Kevin Limn, Chief Executive Officer of Adsure Services Plc, commented:

"Peter has played an integral role in the evolution of TIAA and his involvement has coincided with the most significant events in the Group's history. Personally, I have been fortunate to benefit from Peter's wisdom and unwavering confidence in our values and mission. I wish Peter all the best in his retirement."

Jeff Zitron, Non-Executive Chairperson of Adsure Services Plc, commented:

"Peter Hammond has made a unique contribution to the success of Adsure. A pioneer in the creation of TIAA Limited over 30 years ago, Peter has provided insight, encouragement and support to our staff team. As a Board member, initially of TIAA Limited and, since listing, of Adsure, he has shared his wide commercial and financial experience and applied his shrewd judgement to our decision-making. As chair of the Audit and Risk Committee, Peter has drawn on his professional expertise as an accountant and his wealth of experience as a Finance Director and consultant. I have greatly valued his advice and support. Standing down as part of the Group's succession strategy, Peter leaves a legacy of which he can be proud and for which his colleagues are very grateful."

Peter Hammond, Non-Executive Director of Adsure Services Plc, commented:

"It has been a pleasure to have been involved in the group, (TIAA Limited since formation and Adsure Services PLC since listing). I'm very proud it is now a listed Company, announcing revenues in excess of £10m, profit before tax of over £0.8m and equity of over £1m. It has been an immensely rewarding experience, and I wish my board colleagues all the best for the future."

-Ends-

For more information and the chance to have your questions directly answered by the management team, please head to our interactive investor hub via: <https://investors.adsureservicesplc.co.uk/link/yzjYBy>. Here you will find all company news and additional content to further explain Adsure's strategy and investment case.

Engage with the Adsure Services management team directly by asking questions, watching video summaries and seeing what other shareholders have to say. Navigate to our Interactive investorhub here: <https://investors.adsureservicesplc.co.uk/link/yzjYBy>.

Adsure Services PLC Kevin Limn, Chief Executive Officer Engage with the company directly	+44 (0) 845 300 3333 https://investors.adsureservicesplc.co.uk/s/435bf4
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About Adsure Services

Adsure Services PLC is a leading audit and assurance services provider, dedicated to delivering high-quality financial review and compliance solutions. Through investment in innovative technology and AI-driven solutions, the Company is focused on enhancing efficiency and accuracy in the audit sector.

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