RNS Number : 0026M
Adsure Services PLC
18 December 2025

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Adsure Services PLC

("Adsure" or the "Company")

Directorate change

Adsure Services PLC ("**Adsure**"), the holding Company for TIAA Limited (together, "**the Group**")**,** a specialist business assurance provider, announces that Vicky Davies, Chief Finance Officer and Company Secretary, will be stepping down from the Board on 31 December 2025 for personal reasons.

The board is pleased to announce that Sarah Prescott, currently Project Director at TIAA Limited, has been appointed as Chief Finance Officer and Company Secretary and will attend and report to the board.

Sarah Prescott is a chartered accountant (FCA) with a degree in Economics and a seasoned finance director with over two decades of financial leadership and governance experience, primarily within the Welsh housing sector. She is actively engaged in sector governance and professional development, currently serving on the Board of Tai Pawb, the Welsh housing equality and diversity charity as Vice Chair. Sarah also chairs the ICAEW Network Board for Wales.

Kevin Limn, CEO of Adsure Services, commented:

"On behalf of the board, I would like to thank Vicky for her contributions to the Group during her two years with Adsure. Vicky helped guide the Group through a critical phase in its history, including its IPO in 2023. We wish her every success in her future."

"We are delighted that Sarah Prescott has accepted the role of Chief Finance Officer and Company Secretary. Sarah brings considerable financial, commercial, and operational experience, along with deep knowledge of our industry, making her exceptionally well placed to take up this position. Sarah will take responsibility for overseeing the transition underway within the Group as part of its Fit For The Future Project, enabling the next phase in the Group's growth strategy."

-Ends-

For more information and the chance to have your questions directly answered by the management team, please head to our interactive investor hub via: https://investors.adsureservicesplc.co.uk/link/rAkmEy. Here you will find all company news and additional content to further explain Adsure's strategy and investment case.

Engage with the Adsure Services management team directly by asking questions, watching video summaries and seeing what other shareholders have to say. Navigate to our Interactive investor hub here: https://investors.adsureservicesplc.co.uk/link/rAkmEy.

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About Adsure Services

Adsure Services PLC is a leading audit and assurance services provider, dedicated to delivering high-quality financial review and compliance solutions. Through investment in innovative technology and AI-driven solutions, the Company is focused on enhancing efficiency and accuracy in the audit sector.

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