

28 April 2026

Adsure Services PLC

("Adsure" or the "Company")

Trading and Corporate Update

Adsure Services PLC ("Adsure" or the "Company"), a leading provider of audit and assurance services and the holding company for TIAA Limited (together, "**the Group**"), is delighted to provide the following unaudited trading and corporate update.

Supported by long-term contracts with government-funded organisations and the good progress in delivery of our 'Fit for Future' strategic initiative, the Group continued to trade strongly in FY2026 with key performance metrics trending in a manner consistent with the prior year.

Our trading subsidiary, TIAA Limited, has made progress in the housing sector, increasing customer numbers and growing market share. The education sector continues to be an area of strength, underpinned by rising contract values which have offset some mild softening in other market sectors caused by slightly reduced tendering opportunities. TIAA has also maintained a strong focus on cash collection during the period, resulting in a significant improvement in working capital performance. Debtor days reduced from 43 to 39, while aged debt was reduced by approximately 85%, reflecting disciplined credit control and improved cash realisation.

Progress achieved in 2025 has laid the foundations for the next stage in the Group's growth story, which will focus on technological innovation and on maintaining the high standards of social and environmental performance, transparency, and accountability that earned TIAA its B-Corp certification.

Fit for Future and TIAA Insight

The Group's delivery on its 'Fit for Future' technology and innovation programme is gathering pace and will be instrumental in near-term group-level developments.

TIAA Limited, Adsure's wholly owned subsidiary, secured a Knowledge Transfer Partnership grant from Innovate UK in December 2023 to develop AI capabilities for risk assessment. The AI Large Language Model tool was trained on TIAA's historic customer data to meet the growing demand for AI innovation across government-funded organisations and their service providers.

We are delighted to report that the latest round of testing has yielded positive results, demonstrating that our AI tool can improve the workflows of TIAA's operatives and enhance client outcomes. We believe our proprietary AI technology has the potential to provide significant operational benefits across the Group, and we are preparing for the next phase in its deployment.

We look forward to announcing further updates in due course.

Sarah Prescott, CFO of Adsure Services, comments:

"I am pleased to report that the Group has continued to trade strongly through FY2026, with performance tracking consistently with the prior year and encouraging momentum across our core markets. TIAA's growing presence in housing and the continued strength of our education practice offsetting modest softening in other areas, showing the resilience of our business model and the value our clients place on the quality and consistency of our services.

A key highlight of the period has been a significant improvement in our working capital performance, reflecting sustained focus on credit discipline and cash collection across the organisation.

Looking ahead, I am especially excited about the progress of our 'Fit for Future' technology programme.

We believe our proprietary AI tool can deliver material operational benefits across the Group, improve outcomes for our clients, and unlock new commercial opportunities as we move into the next phase of deployment."

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For more information and the chance to have your questions directly answered by the management team, please head to our interactive investor hub via: <https://investors.adsureservicesplc.co.uk/link/Pqda8r>. Here you will find all company news and additional content to further explain Adsure's strategy and investment case.

Engage with the Adsure Services management team directly by asking questions, watching video summaries and seeing what other shareholders have to say. Navigate to our Interactive investor hub here: <https://investors.adsureservicesplc.co.uk/link/Pqda8r>.

Adsure Services PLC Kevin Limn, Chief Executive Officer Engage with the company directly	+44 (0) 845 300 3333 https://investors.adsureservicesplc.co.uk/s/435bf4
Guild Financial Advisory Limited - Corporate Adviser Ross Andrews Evangeline Klaassen	+44 (0)7973 839767 ross.andrews@guilfin.co.uk +44 (0)7972 841276 evangeline.klaassen@guilfin.co.uk
Redchurch Communications - Financial PR & IR John Casey / Nicky Bagheri	+44 (0) 207 870 3974 ads@weareredchurch.com

About Adsure Services

Adsure Services PLC is a leading audit and assurance services provider, dedicated to delivering high-quality financial review and compliance solutions. Through investment in innovative technology and AI-driven solutions, the Company is focused on enhancing efficiency and accuracy in the audit sector.

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