RNS Number : 2894B
Adsure Services PLC
02 November 2026

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Adsure Services PLC

("Adsure" or the “Company")

Appointment of Larissa Joy OBE as Non-Executive Chair of the Company

Adsure Services PLC ("Adsure" or the "Company"), a leading provider of audit and assurance services and the holding company for TIAA Limited (together, "the Group"), is pleased to announce the appointment of Larissa Joy OBE to the Company's Board as Non-Executive Chair with effect from 1 November 2026.

Mark Knight, previous interim Non-Executive Chair, continues his role as Non-Executive Director.

Larissa Joy OBE’s Biography

Larissa is a Non-Executive Director at Saxton Bampfylde, Chairman of the Employee-owned Trust Board of international architecture practice Hawkins\Brown; Non-Executive Director of the Law Society of England and Wales; and Chair of law firm Charles Russell Speechlys’ Responsible Business Steering Committee. In her pro bono portfolio, she is Chair of Social Business Trust; Co-Founder and Co-Chair of early years charity Thrive at Five and a Trustee of the Charles Russell Speechlys Foundation.

Her previous roles include Partner of emerging markets private equity firm Actis LLP; Non-Executive Director and RemCom Chair of Charles Russell Speechlys; Non-Executive Director of DCMS; Vice Chairman of WPP’s Ogilvy Group UK; Non-Executive Director of L&Q; Senior Independent Director and Chair of Governance and Remuneration Committee of G15 housing association East Thames; Chair of the Foundling Museum, and Chair of Sir Quentin Blake’s House of Illustration.

Larissa read law at Sidney Sussex College, Cambridge, completed her solicitor’s finals at the College of Law, London and studied at London Business School, where she completed her MBA.

Larissa Joy OBE (aged 58) has held the following directorships within the past five years:

Current directorships	Directorships in the past 5 years
Chatel 08 Limited	Helpforce Community
HBAL Trustees Limited	The Foundling Museum
Saxton Bampfylde Hever Limited	
Social Business Trust, Charity	
The Charles Russell Speechlys Foundation, Charity	
Thrive at Five, Charity	

Larissa has no direct or indirect interest in Adsure’s shares.

There is no further information which would be expected to be disclosed in line with Rule 4.9 of the Aquis Growth Market Access Rulebook.

Larissa Joy OBE, Non-Executive Director and Chair of Adsure Services, commented:

"I am delighted to be taking up the role of Non-Executive Chair at such a pivotal moment for Adsure. The strategy set out by the Group builds on the exceptional foundations established over more than three decades of trusted service to UK clients across a diverse range of sectors.

What makes this opportunity particularly compelling on a personal level is Adsure's unwavering commitment to the ethical values and dedication to client service woven into the fabric of the group."

Kevin Limn, CEO of Adsure Services, commented:

"I'm delighted that Larissa has joined the board. Larissa's experience, track record and style will help the Group take its next big step forward and underlines the board's commitment to high levels of corporate governance and transparency. On a personal level, I am excited by the opportunity to work with Larissa and develop further as a leader."

-Ends-

For more information and the chance to have your questions directly answered by the management team, please head to our interactive investor hub via: https://investors.adsureservicesplc.co.uk/link/r6w65P. Here you will find all company news and additional content to further explain Adsure's strategy and investment case.

Engage with the Adsure Services management team directly by asking questions, watching video summaries and seeing what other shareholders have to say. Navigate to our Interactive investor hub here: https://investors.adsureservicesplc.co.uk/link/r6w65P.

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About Adsure Services

Adsure Services PLC is a leading audit and assurance services provider, dedicated to delivering high-quality financial review and compliance solutions. Through investment in innovative technology and AI-driven solutions, the Company is focused on enhancing efficiency and accuracy in the audit sector.

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