ASX and Media Release

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MyState Bank launches enhanced internet banking and mobile banking apps

Hobart, Tuesday 29 November 2016: After being one of the first to make Apple Pay and Android Pay available to Australian customers, MyState Limited (ASX:MYS) has launched a new internet banking platform and mobile banking apps. These enhancements make managing money on the go simpler, convenient and even more secure.

The Tasmania-based bank and national mortgage lender said the launch was another major step in MyState's ongoing digital transformation as it introduced innovative services for customers who want more flexibility and control in how, when and where they engage with the bank.

One key feature of MyState's mobile banking app is the speedy and convenient 'Balance Peek' which gives customers the ability to check their account balance after swiping on their phone screen, without actually logging on.

Logging on is also quicker and easier with the optional four-digit log-on PINs. When mobile banking app users want to log-out all they need do is shake their phone or turn it screen down.

MyState Managing Director and CEO Melos Sulicich said investment in the bank's digital transformation was part of MyState's focus on its organic growth strategy.

Research had pinpointed that customers wanted to engage with an agile and modern financial institution that offered them more access options, and greater ease of use than ever before.

"Customers want banking to be almost effortless when they need it to be, but also secure. With the enhanced MyState online and mobile banking platform we now have one of the most competitive and modern internet banking offerings in Australia," he said.

Partnering with leading Australian technology company Rubik Financial (ASX:RFL) the new enhancements offer enhanced security across all aspects of Internet Banking with two-factor SMS authentication for important transactions. The platforms introduce a range of features that MyState customers have asked for, including:

- The ability to reset passwords directly online;
- The ability to redraw mortgage balances online and access electronic statements;
- The ability to change PIN numbers online, to cancel a card online or update personal details, all without having to go to a branch.

- In addition, there are a host of smaller enhancements, such as Internet page navigation changes to create a full screen for customer information and enable a faster and more streamlined Internet banking experience.

To learn more please visit mystate.com.au/change

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About MyState Limited
MyState Limited is the ASX-listed non-operating holding company of the diversified financial services group consisting of MyState Bank (including The Rock – A division of MyState Bank) and Tasmanian Perpetual Trustees, a trustee and wealth management company. MyState Bank is regulated by the Australian Prudential Regulation Authority. MyState Bank and Tasmanian Perpetual Trustees hold Australian Financial Services Licences issued by the Australian Securities and Investments Commission.

About Rubik
Rubik Financial Limited (Rubik) (ASX:RFL) is a leading ASX listed fintech company that delivers innovative banking, financial services and collections software solutions both in Australia and internationally across Asia and the Middle East. More than 150 employees service 930 direct clients and 23,000 end users in 12 countries.

Rubik is committed to delivering smart, connected technology that enables clients to deliver efficient and profitable outcomes to their customers, every day. Unique in terms of its integrated product set, Rubik allows major banks, telcos and financial services institutions to service their clients' current and future needs across the entire financial spectrum. Rubik is ISO 9001 and ISO 27001 certified. www.rubik.com.au