



ASX Media Release

18 January 2017

MyState appoints Kate Dean as General Manager, Retail Banking Sales & Service

Hobart, Wednesday, 18 January 2017: MyState Limited (ASX:MYS), the banking and wealth management group, announced today the appointment of Kate Dean to the newly created position of General Manager, Retail Banking Sales and Service.

She will be responsible for the performance of the group's branch networks in Tasmania and central Queensland and the development of the group's contact centre. As a member of the MyState executive team she will report to MyState Managing Director and Chief Executive Officer, Melos Sulicich. Mrs Dean will commence with MyState Limited in February 2017.

Mrs Dean brings complementary retail banking sector experience to MyState Limited, having previously held the position of Chief Sales and Marketing Officer at Tasmania-based B&E Personal Banking where she led business growth and sustainability through effective leadership and management of sales and service teams.

Mrs Dean's appointment will enable Huw Bough to focus his significant expertise on the national mortgage broker channel. Mr Bough will take up the role of General Manager, Broker, further strengthening MyState's team and proposition for mortgage brokers.

MyState's Managing Director and Chief Executive Officer, Melos Sulicich, said: "We are delighted to welcome Kate to MyState. Her retail banking experience and knowledge of the Tasmanian market will support our strong organic strategy by responding to the changing needs of branch customers, deepening customer relationships and expanding community engagement. We look forward to her contribution as we increase our market presence and develop new strategies for the increasingly omni-channel banking environment."

Mrs Dean holds a Bachelor of Arts (UTAS), Graduate Diploma in Public Relations (Deakin) and is a Graduate of the Australian Institute of Company Directors.

-ENDS-

For further information, please contact:
Chris Thornton, General Manager, Product and Marketing
0403 940 537 or chris.thornton@mystatelimited.com.au

Ashley Rambukwella, Financial & Corporate Relations
0407 231 282 or a.rambukwella@fcr.com.au

About MyState Limited

MyState Limited is the ASX-listed non-operating holding company of the diversified financial services group consisting of MyState Bank (including The Rock – A division of MyState Bank) and Tasmanian Perpetual Trustees, a trustee and wealth management company. MyState Bank is regulated by the Australian Prudential Regulatory Authority. MyState Bank and Tasmanian Perpetual Trustees hold Australian Financial Services Licences issued by the Australian Securities and Investments Commission.