MARKET RELEASE

10 May 2017

SPORTSHERO LIMITED

TRADING HALT

The securities of SportsHero Limited (the "Company") will be placed in Trading Halt Session State at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in Trading Halt Session State until the earlier of the commencement of normal trading on Friday, 12 May 2017 or when the announcement is released to the market.

Security Code: SHO

Jeremy Newman
Senior Adviser, Listings Compliance (Perth)

ASX RELEASE

10 May 2017

The Australian Securities Exchange Limited
Level 40, Central Park
152-158 St Georges Tce
Perth WA 6000

By email: jeremy.newman@asx.com.au

Dear Jeremy

Trading Halt

The Directors of SportsHero Limited (SHO or the Company) request a Trading Halt in the Company's securities.

As required by Listing Rule 17.1, SHO provides the following information:

- the Trading Halt is requested pending the release of announcement concerning a strategic partnership;
- the Company expects the Trading Halt to end on or prior to the commencement of trading on Friday 12 May 2017;
- it is expected that the release of an announcement concerning the strategic partnership will result in the end of the Trading Halt;
- SHO is not aware of any reason why the Trading Halt should not be granted; and
- SHO has no other information necessary to inform the market about the Trading Halt.

Yours faithfully

Michael Higginson
Company Secretary