ASX ANNOUNCEMENT

17 August 2017

CHIMPCHANGE PARTNERS WITH LEADING E-COM STORE HOLLAR INC.

INVESTMENT HIGHLIGHTS

- ChimpChange signs strategic partnership with leading e-commerce store, Hollar Inc.
- Hollar recently named **Wall Street Journal's Number 1 Tech company to Watch in 2017**
- Hollar's demographic aligns perfectly with a large segment of the ChimpChange customer base

ChimpChange Limited (ASX: CCA) ("ChimpChange" or the "Company") Australia's only listed digital banking platform, is pleased to announce it has entered into a strategic partnership to drive increased transaction volume and additional revenue streams, with leading US e-commerce store Hollar Inc.

The agreement is intended to drive growth on both platforms and further monetise the Company's growing customer base of over 100,000 customers.

About Hollar

Hollar is a leading e-commerce store in the US and is the ultimate online dollar store for cool products. Built from the ground up for mobile shopping, Hollar sells thousands of name-brand items from toys and electronics to home, beauty and apparel through its e-commerce platform.

As at June 2017, Hollar had approximately two million monthly active users across the US. More than one million shoppers have downloaded the Hollar app, and the median household income of Hollar customers is approximately US$50,000. Hollar was recently named the 'Number 1 Tech Company to Watch for 2017' by *The Wall Street Journal*.

Multiple opportunities to boost monetisation

ChimpChange and Hollar share a very similar customer demographic in the US.

The companies also share a close understanding that the millennial value proposition is very much about mobile commerce, value for money, convenience and personalised experiences.

The Company is excited about the multiple opportunities this partnership presents to grow and monetise its customer base.

The first step in the partnership will see Hollar paying a fee to ChimpChange when customers transact on the Hollar platform. Part of this fee will be channelled into a cashback promotion for ChimpChange customers to transact on the Hollar platform.

This has the effect of opening a new revenue stream for ChimpChange, driving more spending and interchange revenue, and improving the value proposition of the ChimpChange digital bank account.

Ash Shilkin, Founder and Managing Director of ChimpChange, said:

"This partnership is an exciting strategic initiative for ChimpChange on several fronts.

"The partnership with Hollar demonstrates our ability to monetise our growing customer base beyond our existing revenue streams, and it provides a timely opportunity for ChimpChange to work with an exciting innovator in retail technology to drive growth.

"This partnership is the first in a number of opportunities we are working on. We are looking forward to developing a long-term multi-faceted relationship together which benefits our Customers and our shareholders."

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Company Name Change

As released to the ASX on 24 July 2017, Chimpchange Limited is having an Extraordinary General Meeting to approve a Company name change from Chimpchange Limited to Change Financial Limited. The name change reflects the evolution of the business and growth into new banking verticals beyond consumer bank accounts focused on the millennial demographic. In addition to developing enterprise software services the Company is working to develop multiple banking products to suit consumers of other demographics,

Change
Financial Limited

About ChimpChange

ChimpChange Limited (ASX: CCA) is Australia's only listed digital banking platform. The Company offers consumers secure, low-cost, feature-rich bank accounts. Based in Los Angeles, California, ChimpChange delivers a better way to bank with two key value propositions to customers.

Firstly, it makes free retail banking available to tens of millions of Americans who typically pay monthly fees and overdraft fees to have a bank account. Secondly, the Company provides money management tools to help customers better understand how they spend their money, and save their money. The Company also offers real-time mobile cheque deposit and instant person to person payments.

All funds on deposit are held with a federally regulated FDIC-insured bank in the USA.