ASX Announcement
MGM Wireless Limited (ASX:MWR)
21 September 2017

MGM Wireless Secures Largest Agreement In Its History
Western Australian Government To Roll Out MGM Products State-Wide

Highlights

- MGM Wireless has secured the largest agreement in its history, potential to result in significant revenue growth
- MGM Outreach+ and MGM School Star will be rolled out to all government schools in Western Australia
- SMS to be replaced by in-app messaging technology with rollout commencing in Term 4, 2017
- New functionality will include ability to automate message services for emergencies
- All schools will have access to MGM School Star, a secure, Facebook-style school news and messaging app
- Schools can use School Star for announcements, school news as it occurs, alerts, notices and more functions

Thursday 21 September 2017 – Technology company MGM Wireless Limited (ASX:MWR) ("MGM" or "the Company") is delighted to announce it has secured an agreement with the Western Australian (WA) Education Department under its existing contract. The agreement is the largest in the company's history and will entail the rollout of MGM's Outreach+ and School Star App communication services to all WA government schools.

MGM's products provide several key features that drove the WA Education Departments decision. These include School Star's two-way low cost in-app messaging, the ability to send messages from outside of school premises using Outreach+, advanced and automated messaging services for emergencies and analytics to help schools measure and refine their communication to improve parent engagement.

MGM's School Star is a modern school app, resembling online social media and social networking service Facebook, but is more secure because it only allows registered parents and caregiver access. Outreach+ is fully integrated with School Star's unique ability to send messages using low cost two-way in-app messaging which automatically switches over to SMS if the parent hasn't installed the app, or has no internet connection. This feature will ensure all parents continue to receive absence messages – but at a significantly overall lower cost to parents, schools and the WA Education Department.

The upgrade will likely see a far larger number of government schools take up MGM services in WA and Australia. Initial interest from schools not currently using MGM services has been very strong.

MGM estimates this to be the largest agreement it has secured in its history. The exact positive impact to revenue is not possible to forecast but has the potential to be significant. Additional income will be derived through increased in-app message traffic, which will in turn depend on the number of schools that use the new services and the way in which they use them.

Currently, approximately 460 WA government schools use MGM systems and there are over 800 WA government schools in total. The new services will also be available to all other non-school WA Education Department agencies.

MGM Wireless CEO Mark Fortunatow: "Once again, the WA Education Department is leading the way in Australia by providing state of the art school communication services to improve student safety, attendance and success.

In 2009, it was the first Education Department in Australia to make automated SMS absence notification services available to all WA government schools. Now, by upgrading services to low cost in-app messaging and secure Facebook-style School products, the WA Education Department has set a new standard.

With cutting edge analytics to enable schools to measure their level of parent engagement, the rollout of these new products will raise the benchmark of school-parent communication in Australia and worldwide".

Ends

For further information please contact:

MGM Wireless Limited
Mark Fortunatow
CEO
+61 (08) 8104 9555
investors@mgmwireless.com

Media Enquiries
Julia Maguire
Director, The Capital Network
+61 419 815 386
julia@thecapitalnetwork.com.au

About MGM Wireless
MGM Wireless Limited (ASX:MWR) is a technology company designing, developing and commercialising Internet of Things (IoT) devices for children, and software for school communication and student absence management. The Company's All My Tribe division has developed a wearable device called Spacetalk which allows two-way 3G communication, GPS tracking and alerts parents whenever children leave designated safe spaces such as school or the home. MGM Wireless built its track record with school communication solutions after creating the world's first SMS based Automated Student Absence Notification Solution. It is recognised as a global leader and pioneer in socially responsible and technology-enabled school communications. Used by over 1,100 schools and 1.6 million parents, the Company's multichannel school communication solutions empower schools to effectively communicate to parents and caregivers through SMS, mobile in-app and other means to improve student attendance and safety, help schools reduce operating costs and increasing parent engagement. MGM Wireless products include student absence notifications 'messageyou', absence analytics software 'Watchlists', school news and messaging app 'School Star', a content management and messaging platform for mobile school communication called Outreach+, and student attendance management solution 'RollMarker'. To learn more please visit: www.mgmwireless.com

About Department of Education, Western Australia
The Department of Education provides high quality education for children and young people throughout Western Australia, helping them reach their full potential. The Department opens its doors to all students and provides programs for every student – for those who are academically gifted, students with special learning needs, those with a flair for the arts or a passion for sports, and students from vulnerable communities. The Department of Education is the largest public sector employer in Western Australia. To learn more please visit: www.education.wa.edu.au