ASX RELEASE

22 December 2017

Tony Wee appointed as SportsHero's Corporate Advisor

SportsHero is very pleased to announce the appointment of Hong Kong based Mr Tony Wee as the Company's Corporate Advisor.

In this newly created role, Mr Wee has been engaged to add high quality institutional and high net worth professional and accredited investors to SportsHero's shareholder base and to promote SportsHero throughout South East Asia to investors, brokers, mutual funds, hedge funds, investment partnerships and potential affiliates/partners.

In addition, Mr Wee will provide general advice to SportsHero in regard to market support and promotion, advice regarding SportsHero's shareholder mix to support SportsHero's growth and advice on capital structure and capital management initiatives.

Pursuant to the two year agreement (**Term**), Mr Wee's remuneration is 100% equity based and has been structured to reflect the success of his endeavours.

Mr Wee is a citizen of Singapore who studied in the prestigious Pepperdine University of California. Mr Wee has resided in Hong Kong for the last 20 years and has been an active private investor on private and listed corporates throughout Asia, with a particular focus on the consumer, technology and property sectors. Mr Wee is the fourth generation of an established family in Singapore, who have active investments in healthcare, hospitality and property in the Asia Pacific region. Mr Wee is a very successful businessman and has been instrumental in recent logistic, technology and consumer related merger and acquisition transactions in the ASEAN region.

SportsHero's CEO, Mr Tom Lapping stated: "The engagement of Tony is a significant coup for the Company. Tony's vast experience and extensive business network connections, particularly in the Greater China and ASEAN regions, is expected to generate significant investor and corporate interest in the Company. We certainly anticipate Tony opening a lot of doors for SportsHero within the ASEAN region and we welcome Tony as a key team member."

In consideration for Mr Wee's engagement, SportsHero will issue Mr Wee (or his nominee) the following securities:

- 3,000,000 fully paid ordinary shares in the capital of SportsHero (**Shares**). These 3,000,000 Shares will be held in voluntary escrow for a period of 12 months from their date of issue; and

- 8,000,000 performance rights to acquire 8,000,000 Shares as follows:

- 2,000,000 Shares upon the market capitalisation of SportsHero on the ASX exceeding A$30 million for a period of 7 consecutive trading days during the Term;

- 2,000,000 Shares upon the market capitalisation of SportsHero on the ASX exceeding A$40 million for a period of 7 consecutive trading days during the Term;

- 2,000,000 Shares upon the market capitalisation of SportsHero on the ASX exceeding A$50 million for a period of 7 consecutive trading days during the Term; and

- 2,000,000 Shares upon the market capitalisation of SportsHero on the ASX exceeding A$60 million for a period of 7 consecutive trading days during the Term.

Michael Higginson
Chairman

ABOUT SPORTSHERO

SportsHero Limited listed on the Australian Securities Exchange (ASX code: SHO) on 15 February 2017 and is the owner of a world leading sports prediction, gamification and marketing app.

The Company has the high level strategic aim of capitalising on the potential of a notional amalgamated community of over 1 billion people by combining the communities of its Affiliates (social platforms, B2B and B2C brands and professional sports teams) to create a robust user-base of sports fans who come together to play sports games, consume content and interact with ambassadors and personalities.

Affiliates and ambassadors

Spartan Sporting Goods – whose ambassadors include Sachin Tendulkar, MS Dhoni, Chris Gale and Michael Clarke who collectively have over 90 million social followers

YuuZoo Corporation – community size of over 100 million football fans

Minute Media (90min) – community size of over 500 million with 60 million unique monthly users

Ian Chappell – SportsHero's cricket ambassador