



ASX RELEASE

10 January 2018

GLOBAL INVESTOR, IPV CAPITAL, COMPLETES \$1M PLACEMENT

Further to the Company's announcement dated 31 October 2017, SportsHero Limited (**SportsHero**, or the **Company**), owner of the world's leading sports prediction app, is very pleased to announce that global investor, IPV Capital, has completed its \$1,000,000 share subscription.

IPV Capital is the global investment strategy of Infotech Capital Management, with over US\$3 billion in assets under management since its inception in 2001. IPV Capital is a China based venture capital firm dedicated to delivering exceptional investment performance by backing high growth technology firms.

In addition to the 12,500,000 shares issued to IPV Capital, the Company has today issued the following securities:

- 500,000 fully paid ordinary shares to Mr Chris Flintoft – refer ASX announcement dated 12 December 2017;
- 1,000,000 fully paid ordinary shares to Mr Chris Flintoft following the conversion of 1,000,000 Class A Performance Rights – refer ASX announcement dated 12 December 2017;
- 3,000,000 fully paid ordinary shares to Mr Tony Wee – refer ASX announcement dated 22 December 2017;
- 2,500,000 Class B and C performance rights to Mr Chris Flintoft – refer ASX announcement dated 12 December 2017;
- 8,000,000 Class A, B, C and D performance rights to Mr Tony Wee – refer ASX announcement dated 22 December 2017.

All of the above allotments were completed today in accordance with ASX Listing Rule 7.1.

For further details, please refer to the Company's Appendix 3B of today's date.

Michael Higginson
Chairman

ABOUT SPORTSHERO

SportsHero Limited listed on the Australian Securities Exchange (ASX code: SHO) on 15 February 2017 and is the owner of the world's leading sports prediction, gamification and marketing app.

SportsHero

The Company is building a robust amalgamated community size of over 1 billion people by the end of 2017 by combining the communities of its Affiliates (social platforms, B2B and B2C brands, professional sports teams) to create a community of sports fans who come together to play sports games, consume content and interact with ambassadors and personalities.

Affiliates and ambassadors

Spartan Sporting Goods – whose ambassadors include Sachin Tendulkar, MS Dhoni, Chris Gale and Michael Clarke who collectively have over 90 million social followers

YuuZoo Corporation – community size of over 100 million football fans

Minute Media (90min) – community size of over 500 million with 60 million unique monthly users

Ian Chappell – SportsHero's cricket ambassador

SportsHero Limited

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