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Xref Introduces Lever Integration and Launches Public API

- Integration with Lever, a leading US-based applicant tracking system
- Launches with global client, SiteMinder, utilising integration in three countries
- Public API introduced to expedite channel growth

Xref Limited **(ASX:XF1)**, the human resources technology company, today announced a new partnership with modern recruiting software company, Lever, as well as the launch of a public API to simplify the integration of third-party software with Xref's cloud-based candidate referencing platform.

Lever partnership to help drive USA and Canada growth

San Francisco-based Lever provides a talent acquisition suite for more than 1,500 companies in 40 countries, including Netflix, KPMG, Lyft and Cirque du Soleil. The integration with Xref allows users of Lever's applicant tracking system, to request candidate reference checks directly from their existing platforms. Employers can also activate Xref reference checks by downloading the Xref app from Lever's marketplace.

Integrations enable enterprises to quickly add Xref candidate reference checks to their everyday global recruitment process. Leading cloud platform for hotels, SiteMinder, is one example of a large, global organisation that will benefit from the integration of the Lever and Xref solutions, to manage its recruitment in Europe, North America and Australia.

Neil Gunning, SiteMinder Head of Talent Acquisition said: *"Lever and Xref have both added huge value and efficiency to the recruitment process at SiteMinder. Their integration will enhance this value tenfold for the talent acquisition team and have a great impact on the candidate experience."*

This integration continues Xref's channel growth strategy, focused on partnering with leading applicant tracking systems and HR technology solutions. The Company has now activated 11 integrations, contributing significantly to cost-effective client growth.

Xref develops public API

Xref, today announced the launch of its public API platform, which allows third-party organisations to more efficiently integrate their software with Xref.

Through the introduction of the API platform, Xref is providing access to all of its core functionalities. It allows partner organisations to directly manage the connection of their service to the Xref solution, using a standardised development process that enables access to every element of the Xref product.

This capability will significantly increase the number of integration opportunities available to Xref and expedite the Company's channel growth through ease of future integration deployments.

The launch comes in response to new but growing HR industry demand for a move towards a seamless integration process, with clients wishing to pick the best of breed solutions to build their HR technology stack. As this trend grows, the industry will move away from software platforms that provide multiple solutions, to delivering seamless interoperability between the apps that work for each individual organisation.

Through the use of a standard API, the time-to-market for integrations is significantly reduced, and Xref and its partners are able to offer a fast and consistent client experience throughout deployment.

Executive director / CEO Lee-Martin Seymour said: *"We are delighted to partner with Lever. This integration demonstrates the scalability and flexibility of the Xref platform, by enabling users to quickly make use of their seamlessly integrated HR tools. Our channel strategy continues to provide an efficient way of increasing new client acquisition and existing client platform adoption."*

Executive director / CTO Tim Griffiths said: *"In developing a public API we are responding to growing demand for solution connectivity from other, smart HR platforms. The availability of our API allows third-party organisations to integrate more easily with other software platforms, enabling developers to 'self service' their system's exchange of data with our solution."*

Xref's software as a service (SaaS) platform collects 60% more data, five times faster than traditional methods and, by automating a vital task, protects companies from fraud, discrimination and privacy breaches.

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