ASX Announcement

MGM Wireless Limited (ASX:MWR)

31 May 2018

SPACETALK SENIOR EXECTUTVE MANAGEMENT TEAM EXPANDED

Highlights:

- **Jason Le (ex GoPro and the Walt Disney Company) has been appointed as Director of Digital Marketing and Product Development.**
- **Jason joins a team led by Paul Cooper (General Manager) and already comprising Amanda Lee (National Sales Manager).**
- **Jason's appointment reflects the Company's commitment to building its online and bricks and mortar distribution capability as part of its goal to become a market leading children's and family wearables business.**

31 May 2018 – Technology company **MGM Wireless Limited (ASX:MWR)** ('MGM' or 'the Company') today announced the appointment of Mr Jason Le to the position of Director of Digital Marketing, Strategy and Product Development to spearhead on-line sales for the Company's SPACETALK children's smartphone watch.

Jason is a seasoned digital marketing and sales professional with over 15 years regional and international experience working with US based companies to grow their APAC business's. He brings to the Company strong industry skills and experience in consumer electronics and software, media and entertainment and premium consumer goods.

Jason's most recent role was with GoPro where he held the senior position of Regional Marketing Manager responsible for Australia, New Zealand and South-East Asia.

Prior to GoPro Jason had roles at The Walt Disney Company (Sales Manager, Australia and NZ) Oakley (Brand Manager) and American video game developer and publisher THQ (Business Manager).

Jason will commence employment with the Company this week.

Jason joins our sales and distribution team reporting to Paul Cooper (General Manager) and alongside Ms Amanda Lee (National Sales Manager).

Paul has been with the Company now for 11 months. He has had over 15 years' experience in senior positions including Microsoft (XBOX, Surface and Mobile) and Nokia Mobile and Networks (Finland and China) in the roles of Global Supply Chain Management and Aftersales Customer Service.

Amanda joined the Company in April as National Sales Manager to build our bricks and mortar distribution. Her previous experience includes senior sales roles for Vita Group (a Telstra Shop Franchisee with 100+ stores), JB HiFi, Microsoft, Blackberry, Motorola and others.

MGM Wireless CEO and Executive Chairman Mr Mark Fortunatow said that the appointments of Jason and Amanda reflect the Company's total commitment to developing its online and bricks and mortar distribution.

"The company is thrilled with its recent high calibre executive appointments to the AllMyTribe management team. We are building a highly qualified and experienced executive management team to accelerate SPACETALK sales, develop our brands and products with the goal of becoming a leading children's and family wearables company"; Mr Fortunatow said.

"These excellent people will build on the significant initial success we're already achieved and will drive the business to a whole new level".

With these executive appointments, the company will now run its SPACETALK sales and marketing operations from new offices in Prahran, Melbourne.

About SPACETALK

SPACETALK is an all-in-one children's smartphone, watch and GPS tracker that allows parents and children to be in constant contact without exposing their kids to the dangers of social media apps and unrestricted internet access.

It is the first of its kind to be wholly developed in Australia and one of the first worldwide. The child can make or receive calls from a list of contacts parents choose in the AllMyTribe® smartphone app. If the child needs help, a special SOS alert function can be customised to call parents and other guardians. Parents can see their child's location on their smartphone and the AllMyTribe App features alerts so whenever children leave designated safe spaces such as school or home, parents are notified. A step counter tracks the wearer's physical activity.

SPACETALK has been independently verified by leading international cyber security experts as effectively "unhackable", and has world's best practice security and privacy features built in. It will also meet the upcoming European GDPR regulations. All data is hosted in Australia in highly secure data centres and protected by Australian Privacy and Data Security legislation, so security is assured.

SPACETALK Media Coverage

The Company continues to receive very extensive and favourable media coverage, with **Herald Sun**, **3AW**, **The Financial Review**, **Channel 9 News**, **Channel 7 News**, **Channel 9 Morning Show**, **Radio 2UE** and other traditional media.

ABOUT MGM

MGM Wireless Limited is a technology company designing, developing and commercialising Internet of Things (IoT) devices for children, and software for school communication and student absence management. The Company's AllMyTribe division has developed a wearable device called SPACETALK, which allows two-way 3G communication, GPS tracking and alerts parents whenever children leave designated safe spaces, such as school or the home.

MGM Wireless built its track record with school communication solutions after creating the world's first SMS based Automated Student Absence Notification Solution. It is recognised as a global leader and pioneer in socially responsible and technology-enabled school communications.

MGM Wireless products include student absence notifications 'messageyou', absence analytics software 'Watchlists', school news and messaging app 'School Star', a content management and messaging platform for mobile school communication called Outreach+, and student attendance management solution 'RollMarker'.

Used by over 1100 schools and 1.6 million parents, the Company's multichannel school communication solutions empower schools to effectively communicate to parents and caregivers through SMS, mobile in-app and other means to improve student attendance and safety, help schools reduce operating costs and increase parent engagement. To learn more please visit: www.mgmwireless.com

For more information please contact:

MGM Wireless Limited

Mark Fortunatow, CEO

mfortunatow@mgmwireless.com

M: +61 421 328 984



-Ends-

MGM WIRELESS LIMITED (ASX:MWR)
ABN 93 091 351 530 | Phone (08) 8104 9555
The Parks, Suite 13, 154 Fullarton Road, Rose Park, South Australia, 5067 Australia
mgmwireless.com