



ASX Announcement

MGM Wireless Limited (ASX:MWR)

10 July 2018

RELEASE OF MAJOR NEW SPACETALK FEATURES

Highlights:

- **New features improve child safety**
- **'On demand' child location availability**
- **Ability to significantly improve battery life**

10 July 2018 – Technology company **MGM Wireless Limited (ASX:MWR)** ('MGM' or 'the Company') today is pleased to announce two significant new features to its market leading SPACETALK all-in-one children's smartphone, watch and GPS device.

With the new 'Location on Demand' feature, parents can now instantly find the geographical location of their child 'on demand' by simply pressing a button on their AllMyTribe App. Previously, only the child's historical location was available, as SPACETALK reported location updates periodically in intervals ranging from 5 to 60 minutes.

This feature significantly increases child safety, because in cases where a child has gone missing, it's much more important to know where the child is right now, rather than where they have been.

With the new 'Location on Demand' feature, users have the ability to significantly improve battery life. Currently, SPACETALK typically operates for between 12 and 24 hours on a single battery recharge. By changing the location update settings on the SPACETALK watch from 5 to 60 minutes for example, testing shows battery life extends to well over 48 hours with normal use.

This is especially important to families where parents need to have the ability to stay connected to their children for extended periods of time when daily recharging of the battery is not possible.

Like any mobile phone device, SPACETALK's battery life is directly affected by how it's used, such as number and length of phone calls, use of other features and lack of good mobile reception availability.



These latest new features join a long list of other upgrades and improvements the Company has already made to SPACETALK since launch in October 2017, which include school mode (the ability for parents to turn off selected watch features during school hours), 2-way kid's messaging, alarms, stopwatch and torch.

MGM Wireless Founder and CEO Mark Fortunatow says "The great thing about SPACETALK is that its just keeps on getting better and better, and without any additional cost to parents or families. It's a continuously evolving, improving product with new feature development driven by customer feedback".

"There are many more fantastic new features in the R&D pipeline for SPACETALK – which we'll be releasing on an ongoing basis".

Watch upgrades are performed automatically "over the air" with no user intervention required.

Ongoing new feature releases demonstrate the Company's strong ongoing commitment to R&D, innovation and product improvement - and most of all - child safety.

A promotional graphic for SPACETALK. On the left, a smiling blonde woman in a white shirt hugs a young girl in a school uniform who is wearing a blue SPACETALK watch. To the right, three SPACETALK watches are displayed: a blue one showing an incoming call from 'Mum', a grey one showing a location pin icon and 'Send Location', and a red one showing a message from 'Dad' and various app icons. The background is a light blue gradient. At the bottom, a red banner contains the text 'Simply Safer Phones' and 'SPACETALK' in white. To the right of the watches, it says 'As Seen On 7 NEWS' with the 7 News logo.

About SPACETALK

SPACETALK is an all-in-one children's smartphone, watch and GPS tracker that allows parents and children to be in constant contact without exposing their kids to the dangers of social media apps, such as Facebook, Instagram, YouTube, Google and unrestricted access to the Internet.

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It is the first of its kind to be wholly developed in Australia and one of the first worldwide. The child can make or receive calls from a list of contacts parents choose in the AllMyTribe® smartphone app. If the child needs help, a special SOS alert function can be customised to call parents and other guardians. Parents can see their child's location on their smartphone and the AllMyTribe App features alerts so whenever children leave designated safe spaces such as school or home, parents are notified. A step counter tracks the wearer's physical activity.

SPACETALK has been independently verified by leading international cyber security experts as "unhackable", and has world's best practice security and privacy features built in. It will also meet the upcoming European GDPR regulations. All data is hosted in Australia in highly secure data centres and protected by Australian Privacy and Data Security legislation, so security is assured.

ABOUT MGM

MGM Wireless Limited is a technology company designing, developing and commercialising Internet of Things (IoT) devices for children, and software for school communication and student absence management. The Company's AllMyTribe division has developed a wearable device called SPACETALK, which allows two-way 3G communication, GPS tracking and alerts parents whenever children leave designated safe spaces, such as school or the home.

MGM Wireless built its track record with school communication solutions after creating the world's first SMS based Automated Student Absence Notification Solution. It is recognised as a global leader and pioneer in socially responsible and technology-enabled school communications.

MGM Wireless products include student absence notifications 'messageyou', absence analytics software 'Watchlists', school news and messaging app 'School Star', a content management and messaging platform for mobile school communication called Outreach+, and student attendance management solution 'RollMarker'.

Used by over 1,100 schools and 1.6 million parents, the Company's multichannel school communication solutions empower schools to effectively communicate to parents and caregivers through SMS, mobile in-app and other means to improve student attendance and safety, help schools reduce operating costs and increase parent engagement. To learn more please visit:

www.mgmwireless.com

For more information please contact:

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