ASX Announcement
ATOMOS LIMITED (ASX:AMS)
9 January 2019

Launch of Apple ProRes RAW on Ninja V

Highlights:

- Atomos launches Apple ProRes RAW recording on the Ninja V (previously only available on Shogun and Sumo);
- Allows Atomos to further push into the rapidly growing 'Social' and 'Pro Video' segments of the video market;
- Ninja V bundled in Nikon "Filmmaker's Kit" launched in USA.

Atomos Limited (ASX:AMS, "Atomos" or the "Company"), is pleased to unveil the next progression in digital imaging with the launch at the Las Vegas Consumer Electronics Show ("CES") of RAW video output and Apple ProRes RAW video capture from Nikon ("Nikon") full frame mirrorless cameras (Z 6 and Z 7 models) via Atomos' Ninja V monitor recorder over HDMI.

Apple ProRes RAW recording had previously only been available through Atomos' Shogun and Sumo product range over SDI connections which are targeted at the Pro Video and Entertainment markets. Nikon's Z 6 and Z 7 cameras are the first to offer RAW video output over HDMI.

Capturing Apple ProRes RAW video with the Ninja V enables 'professional-level' control and quality of the video image, ensuring the widest dynamic range, color accuracy and detail is preserved for the maximum creativity.

Atomos and Nikon have also announced at CES the introduction of a "Filmmaker's kit" comprising the full-frame Nikon Z 6 camera, paired with the Atomos' Ninja V monitor/recorder and other accessories. The Filmmaker's kit has everything required for professional video shooting and beautiful photographs at an affordable price. This bundle is available in the US from the end of January 2019.

The latest development with Nikon is part of Atomos' continued work with leading global video and imaging companies and supports one of the Company's key growth objectives, targeting the market segment of Social.

Social, as described in the Prospectus (refer ASX Announcement on 27 December 2018) refers to content creators including consumers, prosumers and low-end professionals who want to create and share content on free, advertisement driven platforms such as Instagram, Facebook, Twitch and YouTube.

Atomos CEO Jeromy Young said: *"It's a really exciting time for high quality cinematic video on every platform from Facebook to YouTube to Netflix. Our customers are increasingly making their livings creating this content and we love giving them the affordable tools they need to do it. They want better image quality without sacrificing amazing features like autofocus and high megapixel stills. Through partnering with great companies like Nikon, we have built solutions that are easy to use, look great and at incredible prices.*

Until now, RAW video has been the domain of dedicated cinema cameras that are either limited in features or priced far beyond the reach of most consumers. Now Atomos and Nikon are giving content creators the same quality and flexibility in video that they have come to expect from RAW photos."

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About Atomos
Atomos exists to help creative professionals cut through technology barriers by creating easy to use, cutting-edge 4K and HD Apple ProRes monitor/recorders. These products give content creators a faster, higher quality and more affordable production system, whether they create for social media, YouTube, TV or cinema.

Atomos continues to demonstrate its commitment to putting users first through continual innovation at amazing price points. The company developed the AtomOS operating system dedicated to video recording with an elegant and intuitive touchscreen user interface, and was also the first to implement the professional Apple ProRes RAW format for recording with cinema cameras. Atomos is based in Australia with offices in the USA, Japan, China, UK and Germany and has a worldwide distribution partner network. Further product information can be found at:

Website:	www.atomos.com
Facebook:	facebook.com/AtomosGlobal
Twitter:	@Atomos_News
YouTube:	youtube.com/user/AtomosVideo
Vimeo:	vimeo.com/atomosvideo
Instagram:	instagram.com/atomos_news/
Find your local reseller:	www.atomos.com/where-to-buy