



## ASX RELEASE

12 May 2020

### Quarterly Activities Report Additional Information

SportsHero Limited (the **Company**) refers to its Quarterly Activities Report and its Appendix C (both dated 30 April 2020) and advises that during the quarter ended 31 March 2020 a total of \$73,053 was paid to related parties of the Company as follows:

- \$45,000 for the provision of full-time services by a director
- \$16,667 for director fees paid to non-executive directors
- \$10,386 for the provision of services by a non-executive director
- \$1,000 paid to a director for office rent

#### Authorised for release by the Board

**Michael Higginson**  
**Company Secretary**  
**Telephone: +61 42 999 5000**

#### About SportsHero

SportsHero's strategy is to build a large user base of active sports fans utilising our premium technologies and official associations with the sport's governing bodies. We will then monetise these strategic assets with recurring revenue generated from complementary advertising income, brand sponsorship, subscriptions, competition revenue, video streaming, e-commerce and match and gamification ticket sales.

SportsHero has developed an intelligent, engaging sports prediction platform, designed to provide a dynamic immersive social experience, coupled with both monetary and other prizes.

It has an exclusive digital partnership with PSSI as well as with Spain's LaLiga, one of the world's most popular sporting leagues.

Having developed a white label digital solution, SportsHero is now able to offer that digital solution across multiple sports to sporting groups and other partners globally.