ASX Announcement

ATOMOS LIMITED (ASX:AMS)

6 July 2020

Atomos increases the number of Apple ProRes RAW enabled cameras to which its monitor-recorders connect from 11 to 17

Atomos Limited (ASX:AMS, '**Atomos**' or the '**Company**') is pleased to announce it has expanded the number of cameras it has connected to the Apple ProRes RAW ecosystem with the release of its HDMI recording solution for the Ninja V HDR monitor-recorder with a range of cinema cameras from Z CAM, a leading professional cinema camera company.

Highlights:

- On 1 July Atomos announced that six cameras from the cinema camera company Z CAM are now enabled over HDMI to record in Apple's ProRes RAW format to Atomos' Ninja V monitor-recorder.
- This increases the total number of enabled cameras from 11 to 17 and increases those enabled over HDMI from two to eight thereby increasing the Apple ProRes RAW ecosystem further and ultimately demand for Atomos monitor-recorders.
- Additionally, in an Atomos first, users are now also able to control key functions of the Z CAM cameras from the Ninja V touch screen, making operation of the two devices more seamless and improving the user experience.

Atomos is the only video monitor-recorder company in the world capable of recording in Apple's ProRes RAW format. Camera companies are increasingly partnering with Atomos so that their cameras are Apple ProRes RAW enabled.

To date, there are nine cameras from Sony, Canon and Panasonic that can record to Apple's ProRes RAW format over an SDI connection to the Atomos Shogun 7, Sumo 19 and Shogun Inferno. In January 2020 Atomos announced that two Nikon cameras would be able to record to Apple ProRes RAW over an HDMI connection to the highly popular Atomos Ninja V. With the announcement on 1 July that six Z CAM cameras are now enabled over HDMI, this increases the total number of cameras able to record to Apple ProRes RAW with Atomos monitor-recorders to 17 (of which eight are over HDMI). This further increases the Apple ProRes RAW ecosystem and in turn demand for Atomos monitor-recorders.

Additionally, in an Atomos first, users are now also able to control key functions of the Z CAM cameras from the Ninja V's AtomOS touch screen.

Atomos' strategic vision is to democratise high quality video production in a world that is creating more and more video, be it curated or live streamed. As part of that strategy Atomos is the only company in the world with monitor-recorders that can record to Apple

ProRes RAW (from enabled cameras). This positions Atomos to benefit from a larger addressable market as the industry increases its adoption of the Apple format.

Apple's ProRes RAW video format combines the ultimate quality of RAW video with the incredible real-time performance of Apple ProRes. Editors can play high-resolution ProRes RAW files at full quality on MacBook Pro, iMac, iMac Pro, and Mac Pro in real time without the need for rendering.

Chris Tait, Atomos' Executive Chairman, said: "We are delighted to bring Apple ProRes RAW to Z CAM's excellent range of cinema cameras. We have been investing substantial time and effort in the application of Apple ProRes RAW to more and more cameras and whilst COVID-19 caused a necessary pause, we are now very much back on track. We will make further announcements as more of our ProRes RAW engineering investment comes to fruition enabling yet more cameras and a growing world of ProRes RAW video content creation."

Authorised for ASX release by the Atomos Board of Directors.

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About Atomos:

Atomos is a global video technology company delivering award-winning, simple to use monitor-recorder content creation products. These products give content creators across the rapidly growing social, pro-video and entertainment markets a faster, higher quality and more affordable production system.

Atomos' range of products take images directly from the sensor of all major camera manufacturers, then enhance, record and distribute them in high-quality formats for content creation using the major video editing software programs. Since being founded in 2010, Atomos has established strategic relationships with key technology providers within the ecosystem including Apple, Adobe, Sony, Canon, Panasonic, Nikon and JVC Kenwood.

Atomos is based in Australia with offices in the USA, Japan, China, UK and Germany and has a worldwide distribution partner network.

For more information please visit **www.atomos.com**