MGM Wireless Ltd.
ASX:MWR ABN 93 091 351 530
The Parks, Suite 13
154 Fullarton Road
ROSE PARK SA 5067
AUSTRALIA
Phone: (08) 8104 9555
Facsimile: (08) 8431 2400
www.mgmwireless.com

Manager
ASX Market Announcements
ASX Limited
20 Bridge Street
SYDNEY NSW 2000

ASX Release
MGM Wireless Ltd

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MGM WIRELESS APPOINTS MEDIA AND IT SPECIALIST AS NON-EXECUTIVE DIRECTOR

MGM Wireless (ASX:MWR) is pleased to announce the appointment of media, marketing and IT specialist Leila Henderson as Non-Executive Director, effective immediately.

Ms Henderson is the founder of media technology business NewsMaker; a former IT and business journalist with News Limited, Fairfax Magazines and Australian Consolidated Press; and a Public Relations practitioner with significant international media and marketing experience in North America and the United Kingdom.

She is current State President for the Public Relations Institute of Australia (PRIA) in South Australia, a member of the State committee for the Australian Interactive Multimedia Industry Association (AIMIA) and a partner of the New Venture Institute at Flinders University.

Executive Chairman Mark Fortunatow said Ms Henderson's appointment follows an extensive nationwide search.

"Leila has a unique skill set and we believe her commercial experience coupled with her skills and knowledge in the areas of public relations, communications, IT and marketing will make a significant positive contribution to MGM's future success," Mr Fortunatow said.

Ms Henderson said she was delighted to have the opportunity to work with a pioneer in mobile technology.

"As a mother of two, I have first-hand experience of the challenges today's busy parents face," Ms Henderson said. "MGM's systems address community concerns around the issues of school attendance and student safety. I am proud to become part of the MGM board and look forward to my role."

Ms Henderson joins Executive Directors Mark Fortunatow, Mark Hurd and Tara Lewis-Christie on the MGM Board.

About MGM Wireless Ltd and Messageyou, LLC

MGM Wireless is recognized in Australia and internationally as a pioneer of socially responsible technology-enabled school communications with a proven track record to design, develop and successfully commercialise innovative world class technology products.

The company's patented SMS School communication solutions empower schools to effectively communicate to parents and caregivers using SMS text messaging to improve student attendance, welfare, safety and parent engagement. Measurable benefits for schools include reduced operating costs, increased productivity and improved parent and community engagement which ultimately improve student learning and social outcomes.

Schools in Australia, New Zealand and the United States use Messageyou software in their day to day operations.

For further information contact:
MGM Wireless Ltd. - (ASX:MWR)
Mark Fortunatow, CEO
Mobile: 0421 328 984
Phone: 08 8104 9508
Email: mfortunatow@mgmwireless.com
Web: www.mgmwireless.com