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ASX Release
MGM Wireless Ltd
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WA Department of Education selects MGM for new Student Absence SMS Notification Service contract

South Australian-based school communication company MGM Wireless is pleased to announce that after a comprehensive tender process, it has been once again chosen by the Western Australian Department of Education to supply its market leading products for Student safety, Attendance Management and Parent Communication systems.

Currently, over 320 WA Government schools use MGM systems. This tender was held to replace the current contract which has been in place since 2007 and expires in September 2014.

Under the terms of the new contract, WA Government schools and now childcare and early learning centres will have access to a much broader range and the latest releases of MGM products for attendance management and notification, social messaging, event reminders, late breaking news and emergencies.

MGM Wireless executive chairman Mr Mark Fortunatow said the Company is looking forward to working with the Department to both progressively upgrade current installations to the latest releases as well as install many new schools that have been on hold pending the outcome of the tender process.

The Western Australian Government website, "Tenders WA", lists the 2 year contract as having a value of \$2.67 million, however the Company expects the value to depend on the final mix of new products installed by schools and the amount of message traffic generated. The WA Government has the right to extend the initial 2 year term 3 times by a further 1 year, potentially increasing the overall contract term to 5 years.

The Company expects this new contract alone will boost FY 2015 revenues by between 8-14% on its FY 2014 results.

Mark Fortunatow added:

"MGM continues to improve and add exciting new features and functionality to our products through a strong ongoing program and large investments in R&D. We have a growing portfolio of exciting new products, all of which complement each other and make life easier and more productive for our school users. It's fantastic to be recognised and chosen once again by such a large and important education provider like the WA Department of Education."

About MGM Wireless Ltd and Messageyou, LLC

MGM Wireless is recognised in Australia and internationally as a pioneer of socially responsible technology-enabled school communications with a proven track record to design, develop and successfully commercialise innovative world-class technology products.

The company's patented SMS School communication solutions empower schools to effectively communicate to parents and caregivers using SMS text messaging to improve student attendance, welfare, safety and parent engagement. Measurable benefits for schools include reduced operating costs, increased productivity and improved parent and community engagement, which ultimately improve student learning and social outcomes.

Over 1,100 Schools in Australia and New Zealand use MGM systems in their day to day operations.

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