

LOCALITY PLANNING ENERGY HOLDINGS LIMITED

ASX:LPE

INVESTOR PRESENTATION

JULY 2016

LOCALITY PLANNING ENERGY

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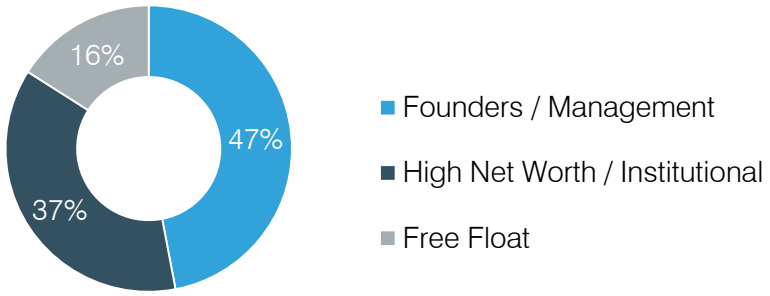
COMPANY OVERVIEW

Locality Planning Energy is a Queensland based energy retailer authorised to sell electricity and utility services to residential, commercial and industrial customers throughout the National Electricity Market.

- Core offering selling electricity to strata communities, providing significant savings for customers
- Positioned to expand beyond current Queensland residential and commercial strata community market and well positioned for expansion Australia-wide
- Ready to deploy first Electric Vehicle charging station utilising LPE's embedded network infrastructure
- Led by an experienced board and management team with deep expertise in the electricity retailing industry

Capital Structure (close of trade 13 July 2016)	
ASX Code	LPE
Existing shares on issue	1,357.1M
Share price	$0.037
Market Capitalisation	50.21M
Options (in-the-money)*	105M
Performance shares	854M
Total (fully Diluted)	2,334.7M
Market Capitalisation – Fully Diluted	88.72M
Options (Out-Of-The-Money)**	1.1M
Top 20 Shareholders	62.4%

Shareholder Structure



*exercisable at 2.5c on or before 30 June 2017
**600,000 exercisable at 25c on or before 23/01/17 & 500,000 exercisable at 25c on or before 15/04/18

HISTORY TIMELINE



BOARD & MANAGEMENT TEAM



Andrew Pierce
Chairman

- Financial reporting, regulatory and governance expertise
- Fellow of the Chartered Accountants Australia and New Zealand. In private practice since 1972



Damien Glanville
CEO/Director

- 13 years' experience in senior management, logistics and executive director roles
- Renewable energy, on-site generation and solar PV industry specialist
- Developed the retail architecture and sold the business case for the Sunshine Coast Regional Council Valdora Solar Farm



Ben Chester
COO/Director

- 7 years' experience in large scale development and network integration of utility assets and energy to market strategy
- 4 years' experience with ASX listed company as principal engineer for generation assets integration and utility deployments
- Renewable and energy projects specialist



Charles Furness
CFO & Company Secretary

- More than 25 years' experience in senior management positions within ASX, AIM and Nasdaq listed companies
- Previously CFO at Kolar Gold and Progen Pharmaceuticals, Company Secretary at Leaf Resources and Moreton Resources

INVESTMENT HIGHLIGHTS

First mover advantage – offering genuine electricity savings to strata communities through embedded energy networks

Large market opportunity - Strata communities represent 10% of a $37b Australian electricity market, driven by favourable government regulation changes

Established Queensland customer base - with 5 to 10-year supply contracts providing long term recurring revenues

Strong defensible position - competitor networks prohibitive for immediate conversion to LPE's business model

Clear and focused growth strategy - to grow customer footprint across Australia, expand into commercial & industrial properties, launch further products

Recognised as regional expert - Institute Partner of the UDIA QLD

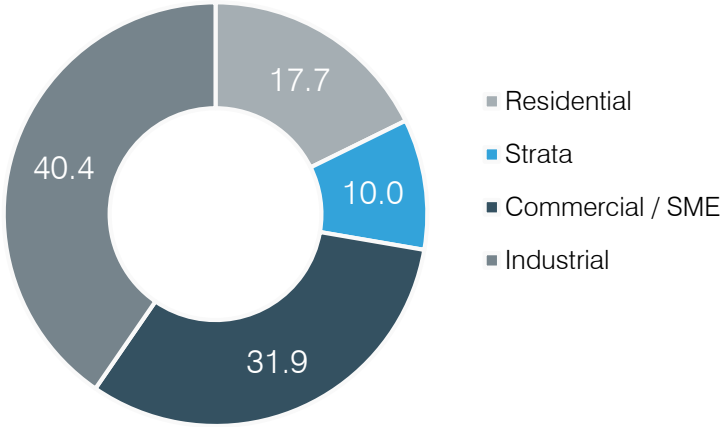
Expert leadership team & high activity newsflow pipeline


LOCALITY PLANNING
ENERGY
MARKETS & OPPORTUNITY

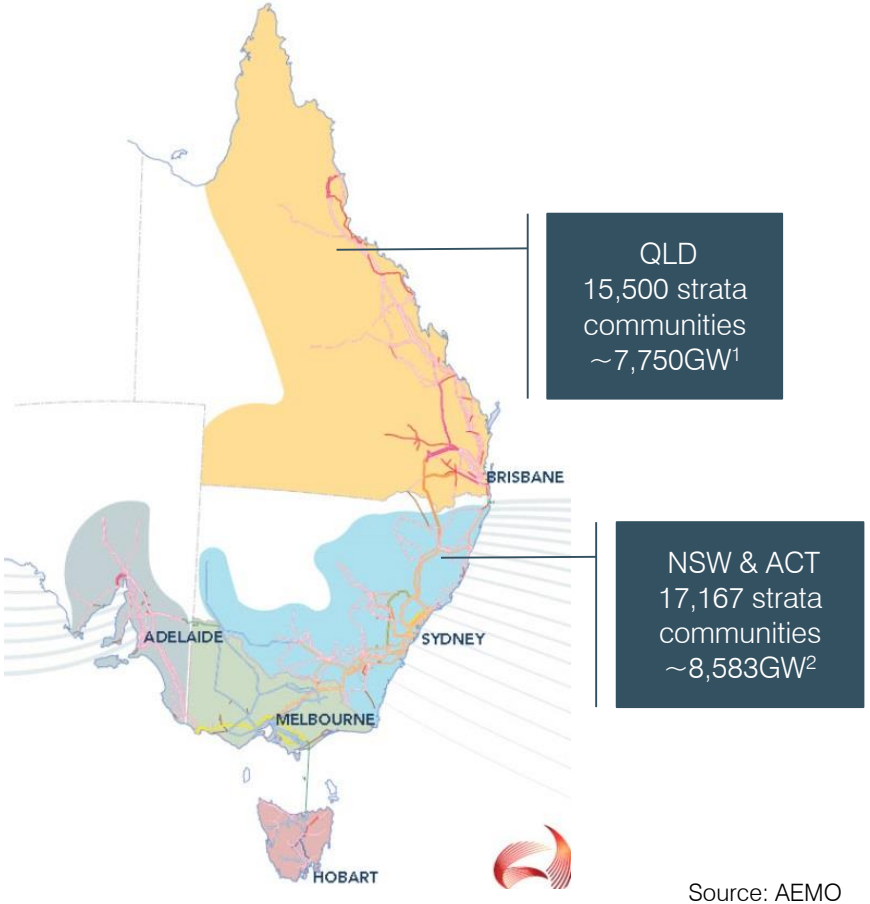
LARGEST INTERCONNECTED ELECTRICITY GRID IN THE WORLD

- Australian National Energy Market - more than 200,000 GW traded annually
- $37 billion worth of electricity traded through retailers
- Strata counts for 20,000 GW annually
- Federal legislative changes driving growth

Energy Breakdown by Sector



The National Electricity Market Regional Network

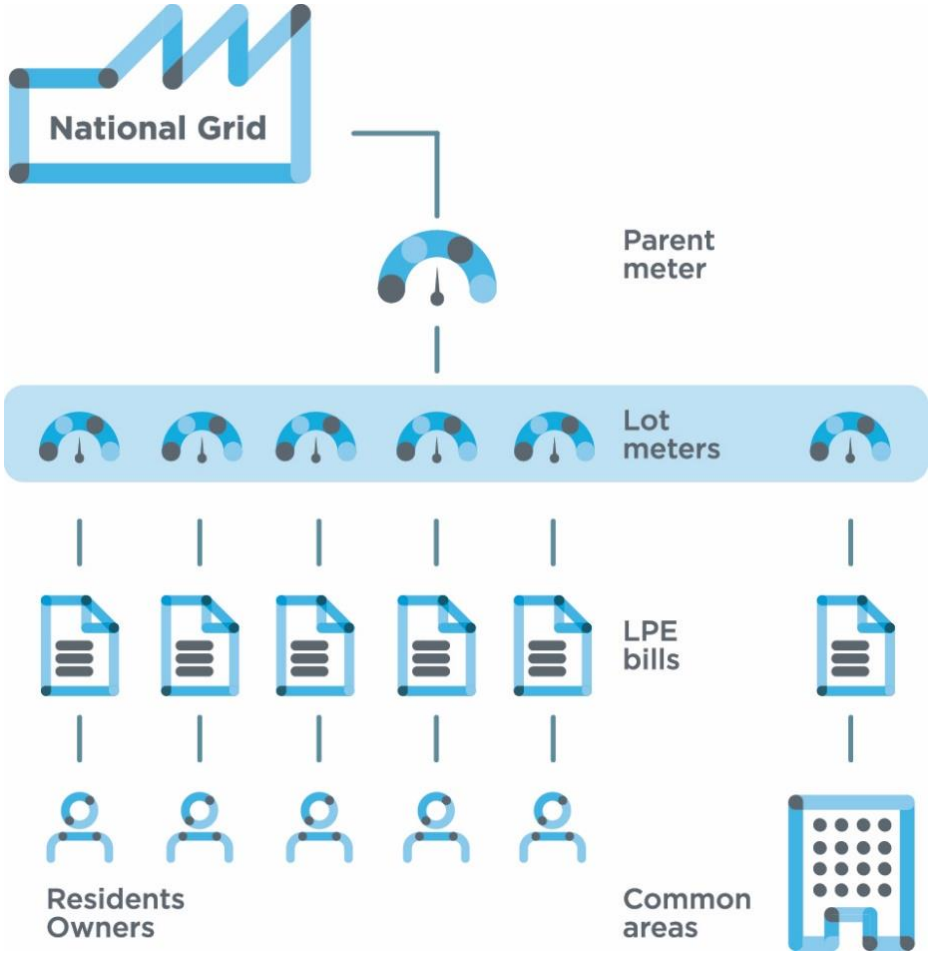


Source: AEMO

Sources:
1. Office of Economic and Statistical Research, Queensland Treasury and Trade 2013 Derived Census
2. Australian Social Trends, Housing and Lifestyle: High Rise Living ABS 2014 Derived Census

HOW EMBEDDED ENERGY NETWORKS WORK

- LPE installs a parent meter replacing individual strata unit lot connections with one LPE connection
- The embedded energy infrastructure reduces energy network access fee (charged by the distributor) which is based on the number of connections to the grid
- Provides genuine savings to customers, without impacting LPE's margins



COMPELLING CUSTOMER OFFERING



Legal Compliance for Body Corporates

Compliant with Government regulation and discharges legal obligations



Genuine savings to customers

$500 saving annually per lot on average



From supply to billing

Energy aggregation and billing managed for all lots within strata building



Price fixed

No annual price hikes

DELIVERING TRUE SAVINGS FOR CUSTOMERS

- The Body Corporate of Shine on Brightwater engaged LPE to implement an embedded network prior to complete settlement of all lots from the developer
- Shine on Brightwater has a mixed demographic range, with a long lease hotel operating on 17 of the 74 lots
- The implementation of an embedded network was done so to offer a positive point of difference in the competitive rental market that is Brightwater
- The savings model proposed has been met after 12 months of operation[1]
- Each lot has seen savings of 27.3% annually following LPE's embedded network implementation
- Total savings of ~$31k annually for the community



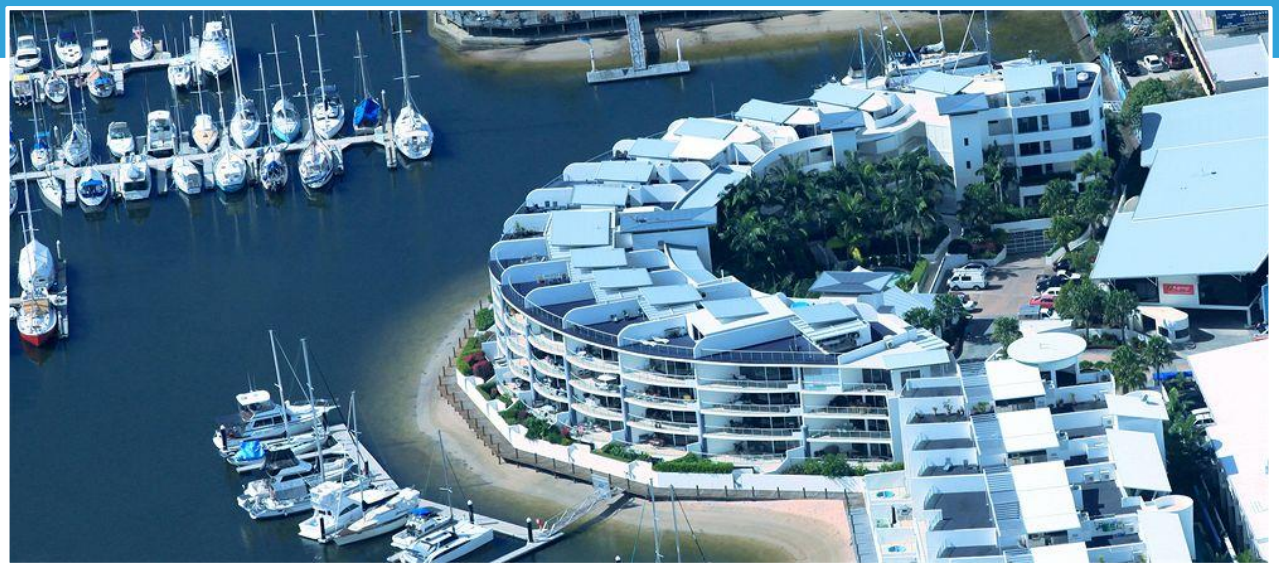


1. LPE has maintained all electricity records for Shine since 18 June 2015. These findings are based on 12 months from the initiation date. Limited assumptions have been made due to the data being actual consumption data maintained by LPE.

A RECENT STRATA CONVERSION

- The Body Corporate of Bluewater Point engaged LPE to implement an embedded network as a retrofit, having been established for 13 years prior to the works
- The implementation resulted in significantly lower electricity supply operating costs
- The savings model proposed has been met after 12 months of operation[1]
- Each lot has seen savings of $500+ annually following LPE's embedded network implementation
- Total savings of ~$38k annually for the community

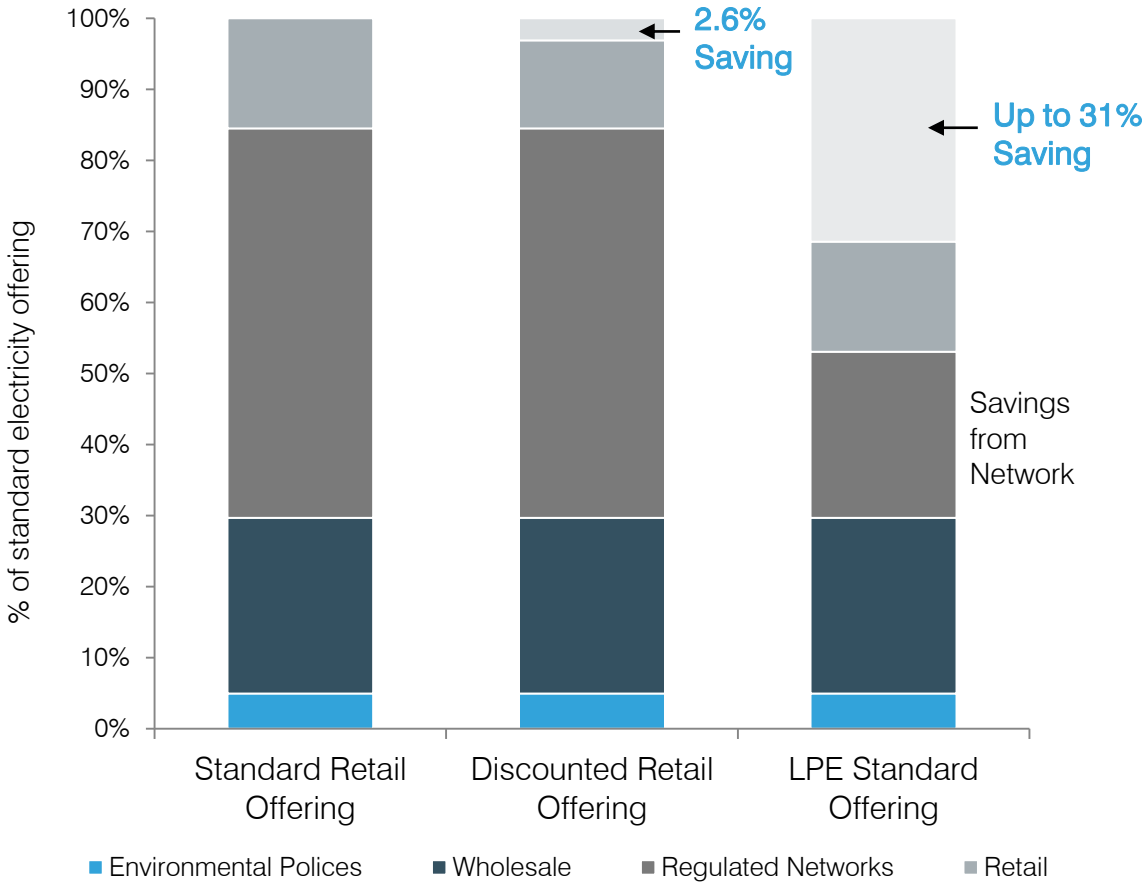
BLUEWATER POINT
MINYAMA



1. LPE have maintained all electricity records for Bluewater from 19 December 2014 through to current. Findings based on 12 months from 18 June 2015 to 18 June 2016. Limited assumptions have been made due to the data being actual consumption data maintained by LPE.

COMPETITIVE LANDSCAPE

- Body Corporates not equipped to comply with government legislation
- Traditional retailers are unable to adapt infrastructure to match LPE's offering
- Competitor discounting negatively impacts retail margin
- LPE provides genuine savings to customers without impacting its retail margin by reducing the tariff paid to Government to access the Australian Energy Network



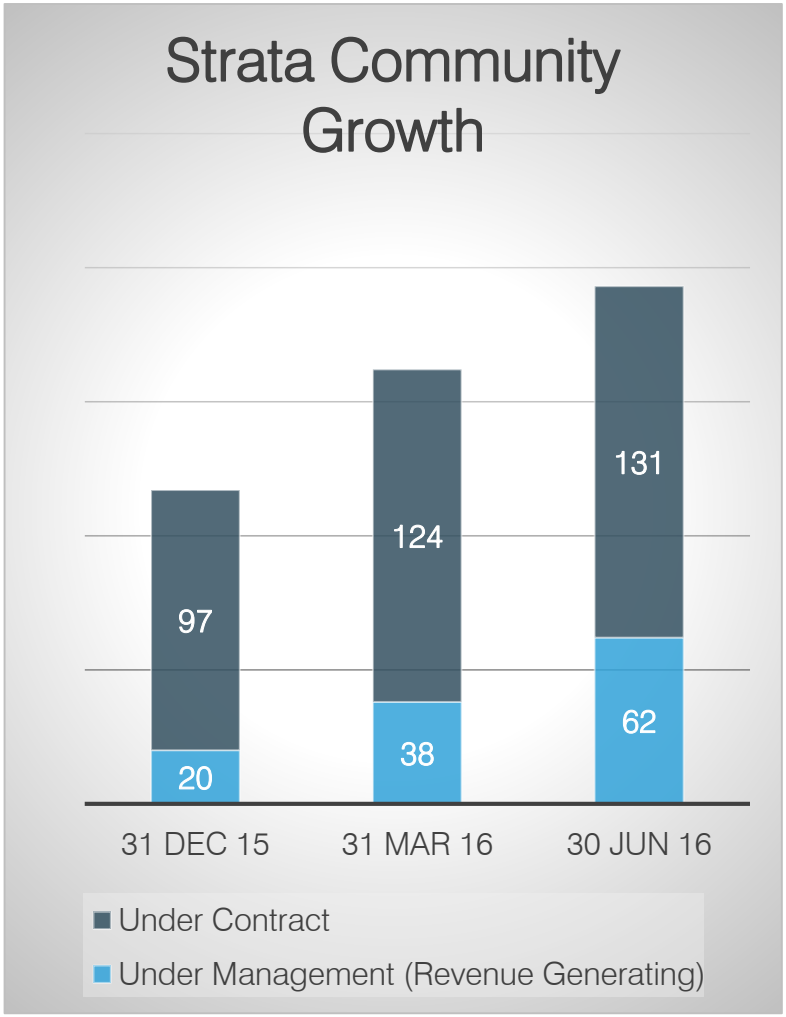
Source: Standard Market Offering (July 2016) Tariff comparisons

STRONG COMMERCIAL TRACTION & VALIDATION

- Growing customer base and pipeline
- Contracted pipeline of 76.8GW (131 communities) in place and growing steadily
  - Installation period ~ 16 weeks
  - Once installed, contracts are under management
- Revenue currently averaging $220,000/GW

Peak body recognition

Replaced large retail energy company as Institute Partner to Urban Development Institute of Australia (QLD), representing the energy sector state-wide



GO TO MARKET STRATEGY

Direct Sales

- Targeting Body Corporates, not the end consumer
- Developers and Investment groups

Strategic Partnerships

- Authoritative Organisations
- Innovative and relevant companies

Marketing & Brand Recognition

- Brand recognition campaigns
- Trade and industry conferences
- Active membership of target sector industry associations

Industry Expert

- Advisor on legal landscape to Body Corporates & Developers
- Thought Leader in Energy Sector

Consumer Advocate

- Partnership with Urban Development Institute of Australia (QLD)
- Associate member of Strata Community Australia (SCA)

strata community australia

Urban Development Institute of Australia

ARAMA
Australian Resident Accommodation Managers' Association Inc.

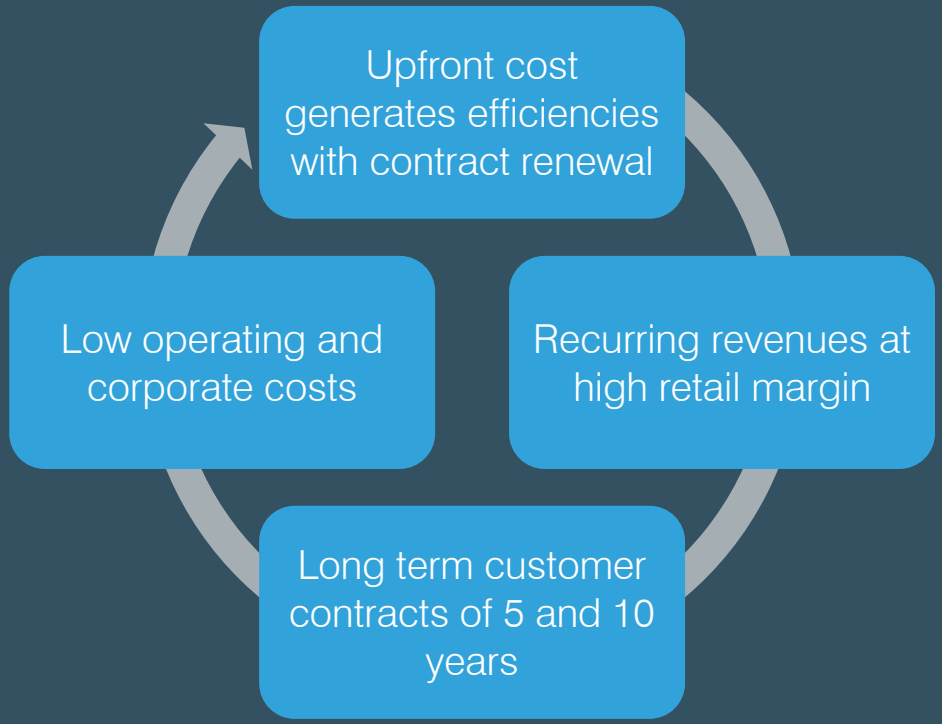
AUSTRALIAN ENERGY REGULATOR

AUSTRALIAN ENERGY COUNCIL

TRITIUM

LOW RISK BUSINESS MODEL

LPE's supply structure provides an energy purchase model that significantly reduces the network charges and risk to the retailer



LOCALITY PLANNING

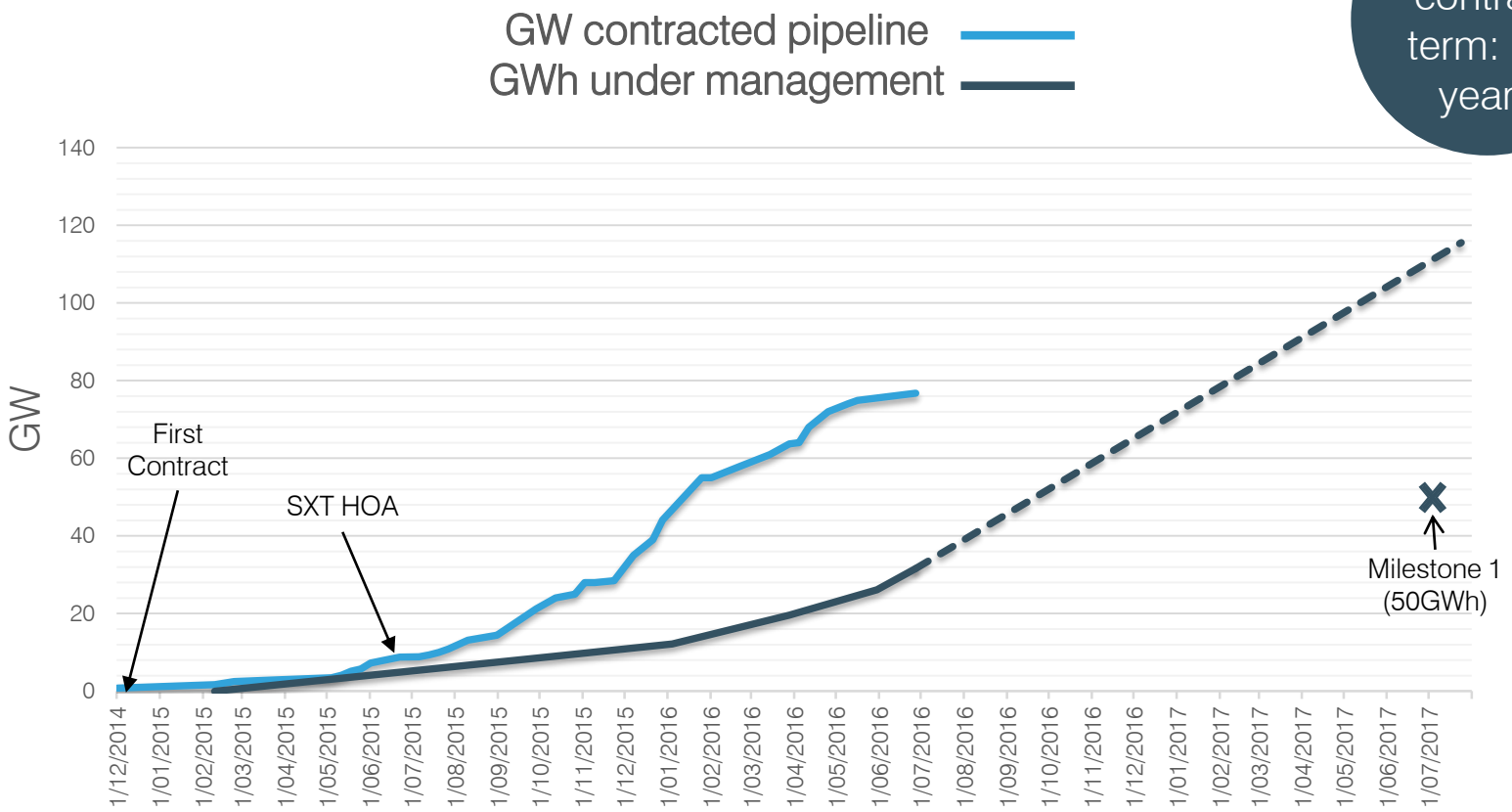
ENERGY

VALUE DRIVERS



KEY PERFORMANCE INDICATORS

Average contract term: 6.8 years



Currently 76.8GW in contracted pipeline (30 June)

GROWTH STRATEGY AND VALUE CREATION MILESTONES

Next 6–12 months

Geographic Expansion

- NSW / ACT opportunities identified

Increasing Customer Base

- Commercial & Industrial strata buildings

Expansion of Embedded Networks services

- Electric Vehicle Charging Network

Additional offerings

Future

- Expansion into Southern states
- Hot Water Systems
- Exploiting new technology inherent to electricity
- Batteries & renewables
- Database & information pool
- The Internet Of Things ideally suited to embedded networks

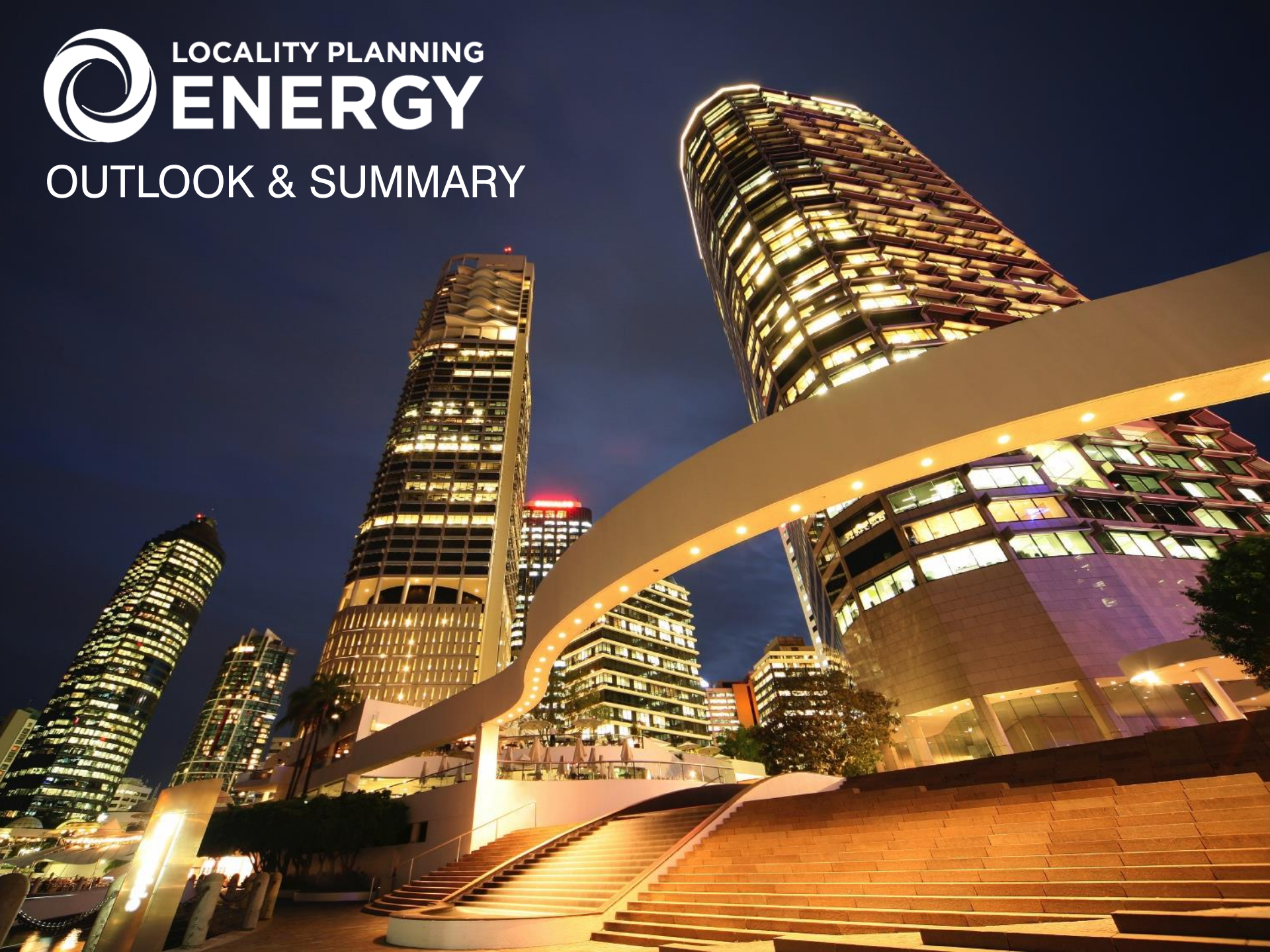


ELECTRIC VEHICLE CHARGING NETWORK

- LPE has commenced installation of its first Electric Vehicle (EV) Charging station in Noosa, QLD due for launch in August 2016
- Will provide electricity at a rate cheaper km-to-km than for a combustion engine vehicle
- Second station set for deployment in November 2016 with further stations planned for deployment along the Queensland coast
- Utilises LPE's embedded networks infrastructure to offer cheaper network access and fast charge capacity
- Tritium will provide the charging stations that will be placed inside LPE's operational embedded network



TRITIUM


LOCALITY PLANNING
ENERGY
OUTLOOK & SUMMARY

HIGH ACTIVITY NEWS FLOW

1	Exponential Growth
2	Further partnerships with leading industry bodies and lobby groups
3	Entry into NSW, ACT and SA
4	Launch of first EV Charging Station
5	Entry into Commercial and Industrial strata markets
6	Expansion of offering to other embedded energy network products (e.g. hot water)

INVESTMENT SUMMARY



First mover advantage



Large market opportunity in $37b Australian electricity market



Established Queensland customer base



Strong competitive position



Clear and focused growth strategy



Recognised regional expertise



Expert leadership team



Highly active newsflow pipeline