ASX Announcement
ATOMOS LIMITED (ASX:AMS)
20 December 2019

World First - Nikon and Atomos record Apple ProRes RAW over HDMI

Atomos is pleased to announce the release of the revolutionary RAW over HDMI recording solution for the Ninja V HDR monitor/recorder with Nikon's Z 6 and Z 7 cameras.

This innovation enables cinematic, full-frame RAW video capture from traditionally photo-centric devices. Nikon and Atomos co-developed direct RAW sensor output over the HDMI cable. Atomos receives the RAW video stream, displays it in cinema quality on the screen, and encodes it into ProRes RAW format – ready to edit and finish on a Mac.

ProRes RAW is a video format from Apple that combines the quality and workflow advantages of RAW video with the incredible real-time performance of ProRes. Editors can play high-resolution ProRes RAW files at full quality on MacBook Pro, iMac, iMac Pro, and Mac Pro in real time without rendering.

Atomos is the only company with monitor/recorders which can record to Apple ProRes RAW (from enabled cameras), and is well-placed to capitalise on further adoption of the format in the industry.

Previously, the only devices that could offer RAW video to Atomos were more expensive cameras connected via a broadcast standard SDI cable. The development of RAW over HDMI opens up the possibility of ProRes RAW recording from a wide range of high quality, more affordable cameras to the best-selling Ninja V device.

Nikon Z series plus Ninja V is the most affordable full-frame RAW solution available today.

Other major full-frame mirrorless camera makers have announced RAW over HDMI implementations to be released in the coming months, with more expected to follow throughout 2020. Every new HDMI RAW camera released increases Ninja's potential user base.

"Until now, RAW video was the domain of dedicated cinema cameras that are either limited in features or priced far beyond the reach of most filmmakers," said Jeromy Young, CEO of Atomos.

"Working in collaboration with Nikon, we've given two full-frame mirrorless cameras the capability to record in the powerful ProRes RAW format. The message this sends to video content creators everywhere is game-changing. It challenges them to upgrade their ambitions even more, to aim for cinematic quality they probably assumed was out of reach. Every camera supporting RAW over HDMI gets us closer to democratising video production."

This announcement dated 20 December 2019 has been authorised for release to ASX by the Board of Directors of Atomos Limited.

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About Atomos

Atomos is a global video technology company delivering award-winning, simple to use monitor-recorder content creation products. These products give content creators across the rapidly growing social, pro-video and entertainment markets a faster, higher quality and more affordable production system.

Atomos 'range of products take images directly from the sensor of all major camera manufacturers, then enhance, record and distribute them in high-quality formats for content creation using the major video editing software programs. Since being founded in 2010, Atomos has established strategic relationships with key technology providers within the ecosystem including Apple, Adobe, Sony, Canon, Panasonic, Nikon and JVC Kenwood.

Atomos is based in Australia with offices in the USA, Japan, China, UK and Germany and has a worldwide distribution partner network.

For more information please visit **www.atomos.com**