
ASX Announcement 11 December 2017

Linus Releases Guideline Pricing Models

**Updated investor presentation released
and investor webinars to be held this week**

HIGHLIGHTS:

- Linus releases new investor presentation, including revenue opportunities and guideline pricing models for its four key target market sectors
- Linus is the only company that turns video into data utilizing the Video Virtualization Engine™ (VVE). Linus invented it, built it & patented it – owning the virtualization of video
- Video is expected to be 82% of internet traffic by 2021
- Amazon, Microsoft and IBM are battling it out for a competitive edge in video cloud services, and Linus VVE is now available on Amazon Web Services, Microsoft Azure & IBM Bluemix
- Accessing the data within the video file is the missing link for these cloud providers
- Organizations are building on Linus VVE & clients are buying-in

WEBINAR DETAILS:

- Broadcast 1: Wednesday, December 13 at 6.00PM Melbourne (AEDT)
- Broadcast 2: Wednesday, December 13 at 4.30PM New York (EST)

Email ir@linius.com if you wish to be sent a calendar invite for this event and receive login details.

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About Linius Technologies Limited:

Linius Technologies Limited (ASX:LNU) has invented and patented the **Video Virtualization Engine™ (VVE)**, which is available on Amazon Web Services, Microsoft Azure and IBM Bluemix.

Amazon, Microsoft and IBM are investing billions in virtualizing video services (technologies) and artificial intelligence in the cloud. It is arguably the biggest battle on the internet, given that video accounts for over 80 percent of internet traffic.

Only Linius can expose the data that makes up the video file, making cumbersome video as flexible as all other forms of data. Accessing the data within the video file is the missing link for video cloud service providers, creating unparalleled value across the internet video industry.

Linius has the potential to transform many multi-billion dollar markets, and is initially focused on:

- **Anti-Piracy:** Applying proven data protection methods to video to solve piracy
- **Search:** Search within videos and compile new videos on the fly
- **Security and Defense:** Intelligent search and immediate distribution of security footage
- **Personalized Advertising:** Hyper personalized to individuals, timeslots and content

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