Ninja Family Expansion to Support 8K and Streaming

Highlights:

- Atomos launches world's first monitor recorder capable of recording in 8K and high frame rate
- Ground-breaking Ninja Stream announced to provide multiple on-set streaming options
- Ninja V to be enabled for H.265 video codec via US $99 software upgrade
- Live launch event to be held on 6 May 2021

Atomos Limited ('**ASX:AMS**', '**Atomos**' or the '**Company**') has announced that it is expanding the range of its flagship Ninja with two new products and a software upgrade.

Ninja V+
Atomos is excited to announce the next step in the evolution of the Ninja V with the introduction of the world's first monitor recorder capable of 8K recording, the Ninja V+.

The Ninja V+ will be able to record 8Kp30 ProRes RAW when connected to a Canon EOS R5 mirrorless camera. It will deliver high frame rate 4Kp120 recording in ProRes RAW with the Z CAM E2 and E2-M4 models. Additionally, when combined with the AtomX SDI Module, Ninja V+ will record 4Kp120 ProRes RAW with Sony FX9 and FX6 cameras.

The Ninja V+ will be available in May 2021 with an MSRP of US $1,499.

Ninja Stream
The Company is also delighted to introduce the Atomos Ninja Stream, which is a 5" 4Kp60 HDR Monitor Recorder with Wi-Fi, Ethernet and Cellular capabilities. The Ninja Stream is unmatched in its capability and was designed specifically to overcome the social distancing challenges of today's productions.

The extremely powerful Ninja Stream allows users to capture multiple formats simultaneously from the camera, share with others on set via Wi-Fi and Ethernet at up to 300m, and also to livestream their content globally, which is a world first since there is no need for a PC.

Initially the Ninja stream, due to its premium price point, will be sold into the big production rental market. The technology underpinning it will be cut down and incorporated in future Ninja Platform products for the pro video and consumer markets.

H.265 for Ninja V
Ninja V will receive the capability to record in the H.265 codec. This format provides high quality compressed recordings with small file sizes and is ideal for streaming and sharing online. The functionality will be released in the coming weeks and will be made available via a US $99 software upgrade which users will be able to access via my.atomos.com.

Ninja V continues to be Atomos' most popular and best-selling product and this upgrade further expands its capability. Ninja V is driving the adoption of Apple's ProRes RAW video format, and is now capable of receiving a RAW signal from 32 cameras from eight leading camera manufacturers. The number of RAW enabled cameras to work with Ninja V is expected to grow to around 40 by the end of 2021.

Live Launch Event
The Company invites shareholders to view Jeromy Young (Founder) providing a live video launch of these products on Thursday 6 May, 2021. Details of how to join this event will be made available via the Atomos website 24 hours before the event.

Commenting on the new product announcements, Jeromy Young, Atomos' Founder said: *"It is very exciting to announce the expansion of our Ninja range. First is the big brother to our hugely successful Ninja V, the Ninja V+. 8K RAW capable with Canon R5 and 4K 120 RAW from Sony as our camera launch partners, the new Ninja Stream is the solution to social distance regulated Entertainment productions. We utilise the highest quality wireless, Ethernet and mobile networks directly on our Ninja Stream to eliminate numerous complex set ups and get movies and their stakeholders truly connected to the movie being made, no matter their proximity to shooting. Ninja stream is a real game-changer for every Netflix genre production"*

Chris Tait, Atomos' Executive Chairman said: *"It is great to see these new products coming to market. They are very complimentary to the hugely successful Ninja V and set us up well for growth into FY22"*

Authorised for ASX release by the Atomos Board of Directors.

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About Atomos:

Atomos is a global video technology company delivering award-winning, simple to use monitor-recorder content creation products. These products give content creators across the rapidly growing social, pro-video and entertainment markets a faster, higher quality and more affordable production system.

Atomos' range of products take images directly from the sensor of all major camera manufacturers, then enhance, record and distribute them in high-quality formats for content creation using the major video editing software programs. Since being founded in 2010, Atomos has established strategic relationships with key technology providers within the ecosystem including Apple, Adobe, Sony, Canon, Panasonic, Nikon and JVC Kenwood.

Atomos is based in Australia with offices in the USA, Japan, China, UK and Germany and has a worldwide distribution partner network.

For more information please visit **www.atomos.com**