ASX Announcement
Spacetalk Ltd. (ASX: SPA)
17 June 2021

Spacetalk commences selling through Woolworths Mobile

Highlights

- **Woolworths Mobile has developed a bundle (device + prepaid plan) offer for Spacetalk customers**
- **Spacetalk will feature in various marketing materials across the Woolworths Group and Everyday Rewards base**
- **Woolworths Mobile is a significant new distribution channel, with strong potential to enhance Spacetalk's reach and engagement through the Woolworths Group**

Spacetalk Ltd. (ASX:SPA) ("Spacetalk" or "Company"), developer of innovative technologies that keep families safe and connected, is pleased to announce the commencement of sales of Spacetalk smartphone watches through Woolworths Mobile (https://mobile.woolworths.com.au/spacetalk-kids).

Woolworths Mobile is a Mobile Virtual Network Operator ("MVNO") and the flagship retail telecommunications offering of the Woolworths Group. As an MVNO, Woolworths Mobile uses parts of the Telstra Mobile Network that cover more than 98.8% of the population with 3G and 97.9% of the population with 4G. MVNOs are a growing part of the mobile phone industry globally, increasingly capturing market share by targeting more affordable and flexible offerings; achieving this by purchasing minutes, messages and data at wholesale prices, but not operating the network infrastructure or retail stores.

Spacetalk's original Kids smartphone watch will launch on Woolworths Mobile as part of a bundled offering, where customers can receive 5% off the device recommended retail price ("RRP") when they bundle it with a $20 or above Woolworths Mobile prepaid plan. Customers will also be eligible for 10% off their grocery shop once every month as a Woolworths Mobile and Everyday Rewards customer.

As part of the go-to-market, Spacetalk will feature in Woolworths Supermarket digital catalogues, be part of targeted eDMs to the Woolworths Everyday Rewards base, and SMS campaigns to the Woolworths Mobile base.

Head of Woolworths Mobile, James McMurrough said: "At Woolworths Mobile we are always looking at ways to bring value to our customers, and smartphone watches are the fastest growing category of wearables. We are very excited to enter a partnership with Spacetalk, enhancing the value proposition for Woolworths Mobile customers."

Spacetalk CEO Mark Fortunatow said: "Woolworths is a household name synonymous with mass market retail and trusted by consumers. Its flagship telco offering – Woolworths Mobile – is growing rapidly in a competitive market, benefiting from the pedigree of trust and large, loyal customer base of the Group. We are delighted about commencing sales through Woolworths Mobile and believe that its commitment to growing the category with Woolworths Group customers, will enable us build a very successful partnership together."

This announcement has been authorized by Spacetalk CEO Mark Fortunatow.

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About Spacetalk Ltd.

Spacetalk Ltd. (ASX: SPA) is a global technology provider of secure communication solutions for families to stay connected and protected.

Spacetalk's range of all-in-one smartphone GPS watches for children (Spacetalk Kids and Spacetalk Adventurer) and seniors (Spacetalk LIFE) are purpose built with tailored features, design qualities and best practice data encryption, security and privacy technologies, for families to stay confidently connected. Fun, fashionable, secure and technologically advanced, Spacetalk devices deliver confidence for the child and senior wearer, enhanced controls for the guardian, and engaging functionalities for the whole family to stay connected.

The Spacetalk App is designed to provide a family environment for fun, engaging and secure media consumption beyond its device control functionalities for the guardian. Every linked contact – parents, grandparents, extended family members and friends – regardless of whether they are Android or iOS users, can interact with linked Spacetalk devices and each other through the Spacetalk App.

Spacetalk was founded in 2001 and listed on the ASX in 2003 as MGM Wireless Limited, which developed the world's first SMS student absence notification platform for schools and went on to become Australia's most successful school messaging Company. On 12 November 2020 the Company changed its name to Spacetalk Ltd.

To learn more about Spacetalk's smartphone GPS watches and app platform, and the Company, visit: https://www.spacetalkwatch.com/. Investor Centre: https://investors.spacetalkwatch.com/.