ASX Announcement
Spacetalk Ltd. (ASX: SPA)
25 June 2021

Virgin Mobile to sell Spacetalk devices in the UK

Highlights

- **Virgin Mobile has entered into a commercial arrangement to range Spacetalk Adventurer in the UK**
- **Target launch is July 2021**
- **Adventurer will be available from Virgin Mobile on a range of pay monthly SIM plans, with costs spread over a 24- or 36-month contract**
- **Signals a further expansion of Spacetalk products into global markets**

Spacetalk Ltd. (ASX:SPA) ("Spacetalk" or "Company"), developer of innovative technologies that keep families safe and connected, is pleased to announce that Virgin Mobile has entered into a commercial arrangement with Spacetalk's UK distributor whereby Spacetalk will supply Virgin Mobile inventory through the distributor.

Virgin Mobile, part of Virgin Media, launched in 1999 as the world's first Mobile Virtual Network Operator ("MVNO") and today offers a range of flexible mobile plans and devices alongside TV, broadband and home phone services in the UK. MVNOs are a growing part of the mobile phone industry globally, capturing market share by targeting more affordable and flexible offerings than major carriers; achieving this by purchasing minutes, messages and data at wholesale prices, but not operating the network infrastructure or retail stores.

Target launch is in July 2021.

Adventurer will be available as part of Virgin Mobile's core wearables device range, via its ecommerce and online presence.

Virgin Mobile is working with Spacetalk to grow the smartphone watch category for kids, with the go-to-market strategy to include PR, marketing and targeted promotions.

Adventurer will be available from Virgin Mobile on a range of flexible pay monthly SIM plans, with costs payable over a 24- or 36-month period.

Spacetalk CEO Mark Fortunatow said: "We are delighted to be partnering with Virgin Mobile, the UK's fastest widely available broadband network and one of the UK's largest virtual mobile network operators, as we rapidly expand our UK and pan-Europe build-out. The partnership of Virgin Mobile and Spacetalk in the UK is a truly exciting relationship for our Company to build a very successful market presence in the UK together, in what is a fast-growing and large yet relatively new and niche market of kids smartphone wearables."

The financial impact of selling through Virgin Mobile is currently unknown, with no guaranteed or minimum level of revenue, however, the Company expects it to have a direct positive impact on the total revenue of the Company and be reflected in the disclosure thereof.

This announcement has been authorised by Spacetalk CEO Mark Fortunatow.

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About Spacetalk Ltd.

Spacetalk Ltd. (ASX: SPA) is a global technology provider of secure communication solutions for families to stay connected and protected.

Spacetalk's range of all-in-one smartphone GPS watches for children (Spacetalk Kids and Spacetalk Adventurer) and seniors (Spacetalk LIFE) are purpose built with tailored features, design qualities and best practice data encryption, security and privacy technologies, for families to stay confidently connected. Fun, fashionable, secure and technologically advanced, Spacetalk devices deliver confidence for the child and senior wearer, enhanced controls for the guardian, and engaging functionalities for the whole family to stay connected.

The Spacetalk App is designed to provide a family environment for fun, engaging and secure media consumption beyond its device control functionalities for the guardian. Every linked contact – parents, grandparents, extended family members and friends – regardless of whether they are Android or iOS users, can interact with linked Spacetalk devices and each other through the Spacetalk App.

Spacetalk was founded in 2001 and listed on the ASX in 2003 as MGM Wireless Limited, which developed the world's first SMS student absence notification platform for schools and went on to become Australia's most successful school messaging Company. On 12 November 2020 the Company changed its name to Spacetalk Ltd.

To learn more about Spacetalk's smartphone GPS watches and app platform, and the Company, visit: https://www.spacetalkwatch.com/. Investor Centre: https://investors.spacetalkwatch.com/.