# Form 603

**Corporations Act 2001**
**Section 671B**

## Notice of initial substantial holder

To Company Name/Scheme: REDBUBBLE LIMITED

ACN/ARSN: 119 200 592

**1. Details of substantial holder (1)**

Name: OSMIUM PARTNERS, LLC

ACN/ARSN (if applicable):

The holder became a substantial holder on 19/08/21

**2. Details of voting power**

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

| Class of securities (4) | Number of securities | Person's votes (5) | Voting power (6) |
|---|---|---|---|
| ORDINARY SHARES | 13,813,925 | 13,813,925 | 5.0% |
| ADR EACH REPRESENTING 10 ORDINARY SHARES | 1,000 | 10,000 | 0.0% |

**3. Details of relevant interests**

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

| Holder of relevant interest | Nature of relevant interest (7) | Class and number of securities |
|---|---|---|
| PLEASE REFER TO ANNEXURE A | | |
| | | |

**4. Details of present registered holders**

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

| Holder of relevant interest | Registered holder of securities | Person entitled to be registered as holder (8) | Class and number of securities |
|---|---|---|---|
| PLEASE REFER TO ANNEXURE A | | | |
| | | | |

**5. Consideration**

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

| Holder of relevant interest | Date of acquisition | Consideration (9) | | Class and number of securities |
|---|---|---|---|---|
| | | Cash | Non-cash | |
| PLEASE REFER TO ANNEXURE A | | | | |
| | | | | |

**6. Associates**

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

| Name and ACN/ARSN (if applicable) | Nature of association |
|---|---|
| OSMIUM PARTNERS, LLC | FUND MANAGER |
| | |

**7. Addresses**

The addresses of persons named in this form are as follows:

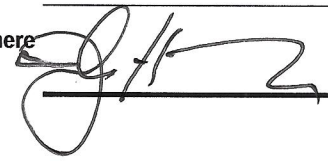
| Name | Address |
|---|---|
| OSMIUM PARTNERS, LLC | 300 DRAKES LANDING ROAD SUITE 172, GREENBRAE, CA 94904, USA |
| | |

## Signature

print name JOHN H. LEWIS

capacity MANAGING MEMBER OF OSMIUM PARTNERS, LLC, FOR ITSELF AND AS GENERAL PARTNER OF OSMIUM CAPITAL, LP, OSMIUM CAPITAL II, LP, OSMIUM SPARTAN, LP, AND OSMIUM DIAMOND, LP

**sign here**



date 19/ 08 /2021

**DIRECTIONS**

(1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.

(2) See the definition of "associate" in section 9 of the Corporations Act 2001.

(3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.

(4) The voting shares of a company constitute one class unless divided into separate classes.

(5) The total number of votes attached to all the voting shares in the company or voting interests in the scheme (if any) that the person or an associate has a relevant interest in.

(6) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.

(7) Include details of:

(a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and

(b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

(8) If the substantial holder is unable to determine the identity of the person ( eg. if the relevant interest arises because of an option) write "unknown".

(9) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

**This is ANNEXURE A of page 1 of Form 603, Notice of Initial Substantial Holder for:**

**Company Name: REDBUBBLE LIMITED**
**ACN/ARSN: 119 200 592**
**Substantial Holder: OSMIUM PARTNERS, LLC**

## 3. Details of relevant interests

| Holder of relevant interest | Nature of relevant interest (7) | Class and number of securities |
|---|---|---|
| OSMIUM PARTNERS, LLC | BENEFICIAL | 13,492,401 ORDINARY SHARES |
| OSMIUM PARTNERS, LLC | BENEFICIAL | 1,000 ADR EACH REPRESENTING 10 ORDINARY SHARES |
| JOHN H LEWIS | DIRECT | 312,524 ORDINARY SHARES |

## 4. Details of present registered holders

| Holder of relevant interest | Registered holder of securities | Person entitled to be registered as holder (8) | Class and number of securities |
|---|---|---|---|
| OSMIUM PARTNERS,LLC | OSMIUM CAPITAL, LP | OSMIUM CAPITAL, LP | 7,495,959 ORDINARY SHARES |
| OSMIUM PARTNERS,LLC | OSMIUM CAPITAL II, LP | OSMIUM CAPITAL II, LP | 1,628,844 ORDINARY SHARES |
| OSMIUM PARTNERS,LLC | OSMIUM SPARTAN, LP | OSMIUM SPARTAN, LP | 1,356,355 ORDINARY SHARES |
| OSMIUM PARTNERS,LLC | OSMIUM DIAMOND, LP | OSMIUM DIAMOND, LP | 3,011,243 ORDINARY SHARES |
| JOHN H. LEWIS | JOHN H. LEWIS | JOHN H. LEWIS | 312,524 ORDINARY SHARES |
| OSMIUM PARTNERS,LLC | OSMIUM CAPITAL, LP | OSMIUM CAPITAL, LP | 500 ADR |
| OSMIUM PARTNERS,LLC | OSMIUM CAPITAL II, LP | OSMIUM CAPITAL II, LP | 200 ADR |
| OSMIUM PARTNERS,LLC | OSMIUM DIAMOND, LP | OSMIUM DIAMOND, LP | 300 ADR |

## 5. Consideration

| Holder of Relevant Interest | Date of Acquisition | Consideration | | Class and Number of Securities |
|---|---|---|---|---|
| | | Cash ($AUD) | Non-Cash | |
| Osmium Capital LP | 4/28/2021 | 397,570.00 | | 100,000 |
| Osmium Capital LP | 4/28/2021 | (1,192,710.00) | | (300,000) |
| Osmium Capital II LP | 4/28/2021 | 1,192,710.00 | | 300,000 |
| Osmium Diamond LP | 4/28/2021 | (795,140.00) | | (200,000) |
| Osmium Spartan LP | 4/28/2021 | 397,570.00 | | 100,000 |
| Osmium Capital LP | 4/30/2021 | (410,250.00) | | (100,000) |
| Osmium Capital II LP | 4/30/2021 | 410,250.00 | | 100,000 |
| Osmium Capital LP | 7/8/2021 | 141,673.41 | | 39,926 |
| Osmium Capital II LP | 7/8/2021 | 62,171.52 | | 17,521 |
| Osmium Capital LP | 7/13/2021 | 1,036,620.00 | | 300,000 |
| Osmium Capital II LP | 7/13/2021 | 172,770.00 | | 50,000 |
| Osmium Diamond LP | 7/13/2021 | (1,209,389.94) | | (350,000) |
| Osmium Diamond LP | 8/19/2021 | 585,113.06 | | 167,491 |

**PRINT NAME:** ___JOHN H. LEWIS_____

**SIGNATURE:** _____

**DATE:** _____19/08/2021_____