ASX Announcement
Spacetalk Ltd. (ASX: SPA)
4 November 2021

Big W to sell Spacetalk In-Store

Highlights

- **Australian Retailer Big W to range Spacetalk Adventurer in-store and on-line**
- **Targeted for launch in November 2021**

Spacetalk Ltd. (ASX:SPA) ("Spacetalk"), developer of innovative technologies that keep families safe and connected, is pleased to announce that Big W will range Spacetalk Adventurer across its Australian stores after promising sales online.

Big W is an Australian department store operator and a division of the Woolworths Group. It operates 183 stores across Australia with approximately 18,000 employees.

Spacetalk and Big W are targeting to launch in store in November 2021, with the Spacetalk Adventurer watches to initially range in 50 Big W stores while continuing on-line.

Spacetalk CEO Mark Fortunatow said: "We welcome Big W to our rapidly growing Spacetalk family and appreciate and acknowledge their desire to distribute our all-in-one smartphone watches.

We look forward to working with Big W to continue to grow and nurture the rapidly evolving kids wearables category."

The financial impact on Spacetalk of selling through Big W is currently unknown, with no guaranteed or minimum level of revenue, however, the Company expects it to have a direct positive impact on the total revenue of the Company and be reflected in the disclosure thereof.

This announcement has been authorised by Spacetalk CEO Mark Fortunatow.

For more information, please contact:

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About Spacetalk Ltd.

Spacetalk Ltd. (ASX: SPA) is a global technology provider of secure communication solutions for families to stay connected and protected.

Spacetalk's range of all-in-one smartphone GPS watches for children (Spacetalk Kids and Spacetalk Adventurer) and seniors (Spacetalk Life) are purpose built with tailored features, design qualities and best practice data encryption, security and privacy technologies, for families to stay confidently connected. Fun, fashionable, secure and technologically advanced, Spacetalk devices deliver confidence for the child and senior wearer, enhanced controls for the guardian, and engaging functionalities for the whole family to stay connected.

The Spacetalk App is designed to provide a family environment for fun, engaging and secure media consumption beyond its device control functionalities for the guardian. Every linked contact – parents, grandparents, extended family members and friends – regardless of whether they are Android or iOS users, can interact with linked Spacetalk devices and each other through the Spacetalk App.

Spacetalk was founded in 2001 and listed on the ASX in 2003 as MGM Wireless Limited, which developed the world's first SMS student absence notification platform for schools and went on to become Australia's most successful school messaging company. On 12 November 2020 the Company changed its name to Spacetalk Ltd.

To learn more about the Spacetalk devices and app platform, and the Company, please visit: https://www.spacetalkwatch.com/. Investor Centre: https://investors.spacetalkwatch.com/.