ASX Announcement/Press Release: 29th November 2021
Xref Limited (ASX: XF1)

Xref adds social checking partner, CheckSocial to its marketplace

- **CheckSocial becomes a marketplace partner and is integrated into the Xref platform**
- **CheckSocial and Xref have agreed on a joint go-to-market strategy.**

Human resources technology company Xref Limited **(ASX: XF1)**, ('Xref' or 'the Company') is pleased to announce that social checking services have now been integrated into its growing marketplace of additional checks. Xref's 'Additional Checking Marketplace' provides services from checking partners around the world that offer a variety of pre-employment checks. This opens the way for Xref clients to complement their reference checks with additional checks vital for roles being hired. The Marketplace also offers digital ID checks by Xref-owned RapidID.

Xref is committed to bringing innovation checking solutions to our clients via its Marketplace. Over 75% of employers undertake Google searches and conduct social media checks on candidates, most often to assess cultural fit. The problem is, such manual checks take time, miss vital information, and have the potential for human bias. CheckSocial uses artificial intelligence (AI) technology, combined with expert human analysts, to thoroughly vet candidates using a digital footprint check. Conducting digital footprint checks on potential new hires gives employers increased confidence that job applicants are the best fit for their organisation, with the added benefit of avoiding the financial, cultural and reputational impacts of a bad hire.

Dan Holman, CEO and Founder, CheckSocial said "Xref and CheckSocial share a common goal of helping organisations to hire confidently. This integration makes it easier for Xref customers to access additional checks and we are very excited to partner with Xref and be included in the Marketplace"

Management Comments:

Executive Director / CEO Lee-Martin Seymour said: " The services offered by our Additional Checking Marketplace continues to grow, adding to the additional checks such as Criminal, Identity Verification and Working Rights already available. The inclusion of CheckSocial adds to the variety of checks available and is the only Social Checking tool that we have integrated into our Marketplace service."

Chairman / Tom Stianos said: "The additional checking marketplace offers customers key global checks in one place, provides checking vendors the ability to extend their sales channels via Xref. It allows us to grow revenues from the resale process. This is a strategic move and one that further displays Xref's focus on building revenue and growth."

For further information:

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Authorised by the Board: Xref Limited (ASX : XF1)

About Xref

Xref is a reference checking and identity verification platform that empowers organisations worldwide to make great people decisions.

Xref's fully automated online reference checking platform allows employers to request one or multiple references in minutes and receive fast, honest feedback within 24 hours. Xref also enables employers to know who a candidate really is with RapidID, Xref's biometric identity verification solution.

Xref is the reference checking platform of choice globally. The company understands the talent and human resources markets and is currently working with some of the largest organisations in the world to develop new products that will provide unique employment insights.

In the future, Xref plans to extend its platform across the full hire to retire journey, dramatically increasing its addressable market and allowing organisations to reap the benefits of Xref across their businesses.

To learn more, please visit:

Website: xref.com
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