ASX Announcement
Spacetalk Ltd. (ASX:SPA)
22 June 2022

US Consumer Electronics Retailer Best Buy to Range Spacetalk

Highlights

- **Leading US consumer electronics retailer Best Buy to range Spacetalk Adventurer wearables**

Spacetalk Ltd. (ASX:SPA) ("Spacetalk" or "Company"), developer of innovative technologies providing child safety and development tools to support wellness, is pleased to announce that Best Buy will range Spacetalk's Adventurer wearables in the United States of America ("US").

Best Buy is a leading US consumer electronics retailer who seek to enrich lives through technology. Best Buy operates more than 1,000 stores and has approximately 100,000 employees in the United States and Canada.

Initially to be sold through Best Buy's on-line channels, the Spacetalk Adventurer will be bundled with a JumpySIM cellular (mobile) network SIM to provide Best Buy's customers with the market leading kids wearable experience.

The financial impact on Spacetalk of selling through Best Buy is currently unknown, with no guaranteed or minimum level of revenue, however, the Company expects it to have a direct positive impact on the total revenue of the Company and be reflected in the disclosure thereof.

Spacetalk CEO Mark Fortunatow said: "We are very excited that Best Buy US has joined the Spacetalk family to distribute our market leading kid's wearable, the Adventurer.

"Best Buy is one of the largest electronics retailers with a strong sales track record in North America, and this partnership is a key milestone in Spacetalk's growth strategy. We look forward to a long and mutually beneficial cooperation."

This announcement has been authorised by Spacetalk CEO Mark Fortunatow.

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About Spacetalk Ltd.

Spacetalk Ltd. (ASX: SPA) is developer of a technology platform providing child safety and development tools to support wellness.

The ASX-listed company is recognised globally as a leader in the connected wearables industry thanks to its unique proprietary ecosystem that keep families connected. This market-leading hardware and trusted, parent-controlled software platform enable children and families to experience the benefits of mobile technology securely and with confidence.

With the Spacetalk App, parents can prevent their children's' access to the open internet, social media and inappropriate adult content while blocking calls and messages from unknown senders. The app also keeps track of a child's location and is customisable so every feature can be enabled and disabled as needed.

Spacetalk's best-in-class software platform supports children's development by facilitating engaging, confidence-building experiences that the whole family can participate in and enjoy.

The Spacetalk smartphone-watch is a child's first mobile phone, offering all the benefits of a smartphone and operating on a secure, private and parent-controlled ecosystem that can be customised to reflect each family's needs and values. Together, the watches and software platform provide a complete digital communication solution that families can rely on at all times.

Spacetalk was founded in 2001 and listed on the ASX in 2003 as MGM Wireless Limited, which developed the world's first SMS student absence notification platform for schools and went on to become Australia's most successful school messaging company. On 12 November 2020 the Company changed its name to Spacetalk Ltd.

To learn more about the Spacetalk devices and app platform, and the Company, please visit: https://www.spacetalkwatch.com/. Investor Centre: https://investors.spacetalkwatch.com/.