ASX ANNOUNCEMENT
31 August 2022

Delivery of Activated Probiotics to 370 Priceline Pharmacies

- Initial allocation of Activated Probiotics® commenced delivery to Priceline Pharmacies on 29th August
- Ten products, including bestsellers Biome Daily and Biome Daily Kids, to be stocked in 370 Priceline stores nationwide
- The Priceline agreement brings distribution points to 3000, a 50% increase since IPO in November 2021

Microbiome health company **Biome Australia Limited** (ASX: BIO) ('Biome' or 'the company') is pleased to announce that its first allocation of Activated Probiotics® commenced delivery into Priceline Pharmacy Group ('Priceline") stores across Australia on the 29th August 2022. This follows the signing of the material distribution agreement with Australian Pharmaceutical Industries' (API), Priceline Pharmacy Group in May this year (Ref announcement 30 May 2022).

As part of the agreement, ten of Biome's Activated Probiotics® products will be stocked in 370 Priceline pharmacies nationwide as a core range within their professional vitamin category.

The launch follows Activated Probiotics presentation at the inaugural Priceline Pharmacy Health Masterclass education series that commenced in June 2022.

Priceline Pharmacy will provide access to new patients and consumer demographics for Biome's Activated Probiotics nationally. This agreement supports Biome's growth strategy to increase revenue through additional community pharmacy distribution. It also strengthens the Company's position and market penetration by occupying prominent pharmacy shelf space within many of Australia's leading pharmacy groups including TerryWhite Chemmart, Blooms the Chemist, Advantage Pharmacy, Wizard Pharmacy, 777 Pharmacy, Soul Pattinson Chemist, Pharmacists Advice and Pharmacy Choice.

Biome Australia Managing Director and Founder Blair Norfolk said:
"I am delighted to share that our flagship brand, Activated Probiotics, is now available on shelves at Priceline Pharmacy. This is a significant achievement and demonstrates our ability to execute on the company growth strategy and accelerate revenue growth through distribution expansion. Our products are now available in many of the leading Australian pharmacy banner groups, strengthening our ability to improve the health outcomes of Australian patients – our core mission."

-ENDS-

Approved for release by the Biome Australia board of directors.

About Biome Australia Limited

Biome Australia develops, licenses, commercializes and markets innovative, evidence-based live biotherapeutics (probiotics) and complementary medicines, many of which are supported by clinical research. Biome aims to improve health outcomes and quality of life, and make its products accessible to all.

Incorporated in Australia in 2018, Biome distributes locally and abroad. In partnership with some of the world's leading organizations in microbiome research and development, Biome produced several unique live biotherapeutic (probiotic) products with innovative delivery technologies that improve their stability and efficacy to create its flagship range of complementary medicines: Activated Probiotics®.

Supported by clinical research, including randomized double-blind placebo-controlled trials, Activated Probiotics help prevent and support the management of various health concerns, including low mood and sleep, bone health, iron malabsorption, mild eczema and IBS. Through practitioner-only distribution, Biome is committed to educating health professionals on the newfound systemic health effects of the gut microbiota, helping them to provide innovative, evidence-based natural medicines for the management of some of humanity's most prevalent and chronic health concerns.

Biome also develops, licenses and distributes a scientifically formulated, organic nutraceutical range, Activated Nutrients® and a sports performance and recovery range, Activated X Performance®, which is made exclusively for professional athletes.

Certified B Corporation

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Forward looking statements

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