

## ASX Announcement

6 October 2022

# Atomos completes development of world class 8K video sensor and is exploring commercialisation

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### Highlights:

- Atomos announces that it has completed development of a world class 8K video sensor to allow video cameras to record in 8K ultra high resolution
  - 8K Ultra HD televisions are already in the market from Samsung, Sony and LG but 8K content has been lagging
  - The Company is exploring opportunities to commercialise its unique IP and is in discussion with several camera makers
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Atomos Limited ('**ASX:AMS**', '**Atomos**' or the '**Company**') is pleased to announce that it has completed development of a world class 8K video sensor which allows cameras to record in 8K ultra high definition.

Atomos acquired the intellectual property rights and technical team from broadcast equipment firm, Grass Valley five years ago to develop a leading-edge 8K video sensor.

8K video has four times the resolution of 4K video and allows video creators much greater flexibility when zooming in or cropping their shots during editing, as the resulting shot maintains sharp resolution.

There are several 8K televisions already in the market from Samsung, Sony and LG and 8K gaming consoles are expected soon. 8K content however has been lagging because, outside of big camera makers such as Sony, owning 8K sensor technology is extremely rare.

Development of Atomos' 8K sensor is now complete. The Company is actively exploring opportunities for commercialisation and is in discussion with several camera makers who are showing great interest.

Authorised for ASX release by the Atomos Board of Directors.

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### **Atomos' Interactive Investor Hub,**

Our investor hub is an interactive location to engage with the Atomos team on our announcements and updates. Please go to the Atomos Investor Hub for all market announcements and other news <https://announcements.atomos.com>.

We welcome investors to ask questions and add comments to which our team can respond where possible.

### **About Atomos:**

Atomos is a global video technology company delivering award-winning, simple to use monitor-recorder content creation products. These products give content creators across the rapidly growing social, pro-video and entertainment markets a faster, higher quality and more affordable production system.

Atomos' range of products take images directly from the sensor of all major camera manufacturers, then enhance, record and distribute them in high-quality formats for content creation using the major video editing software programs. Since being founded in 2010, Atomos has established strategic relationships with key technology providers within the ecosystem including Apple, Adobe, Sony, Canon, Panasonic, Nikon and JVC Kenwood.

Atomos is based in Australia with offices in the USA, UK, Germany, China and Japan and has a worldwide distribution partner network.

For more information, please visit **[www.atomos.com](http://www.atomos.com)**