

HIT·IQ

ASX ANNOUNCEMENT

3 November 2022

HITIQ Signs Western Australian Football Commission

- **HITIQ has signed a commercial agreement with Western Australian Football Commission to deploy concussion management technology;**
- **WAFC will use HITIQ's Nexus and CSX Concussion Assessment products that will cover 780 male and female players from senior and youth competitions; and**
- **The partnership is designed to provide new protocols for surveillance, recording and management of head impacts that can ultimately improve player welfare and performance.**

Transformative concussion management technology company, HITIQ Limited (ASX: **HIQ**) (**HITIQ** or the **Company**), is pleased to announce the signing of a commercial Agreement with the Western Australian Football Commission (**WAFC**) for the 2023 WAFL season.

Revenue to be generated under the Agreement represents approximately 15% of total operating revenues reported for the year ended 30 June 2022.

WAFC Agreement

The Agreement to deploy HITIQ concussion management technology will see 180 male and female players from senior and youth competitions fitted with Nexus Instrumented Mouthguards and over 600 players registered on the CSX Concussion Assessment application.

Players will wear the Nexus technology for the entirety of the 2023 WAFL season. HITIQ data will help the WAFC to implement strategies to improve player health and safety in multiple tiers including semi-professional, community, and youth competitions.

HITIQ technology will help WAFC significantly improve the management of player head impacts through robust identification, reporting, monitoring and return-to-play protocols for all incidents related to training and match-day head injuries.

The deal signifies the importance WAFC is placing on the growing issue of player welfare through increased resource and investment to better understand the impact and management of head impacts in football players.

Commenting on the Agreement with WAFC, HITIQ CEO, Mike Vegar, said:

> *"Partnering with the Western Australian Football Commission is an important step in extending the reach of HITIQ's technology platform into a broader Australian Football audience. HITIQ is well positioned to leverage our global head impact databank with years of work across elite sporting teams, including the Australian Football landscape, to support WAFC in their ambitions."*

WAFC Executive Manager, Game Development & Community, Troy Kirkham, added:

> *"The West Australian Football Commission is looking forward to partnering with HITIQ through utilising the Nexus and CSX Concussion Assessment products. This enables the WAFC to remain at the forefront of technological advances in terms of monitoring concussions in our game across all levels, as we continue to prioritise the health and wellbeing of all football participants in Western Australia. "*

- ENDS –

Authorised for release by the Board of Directors.

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About HITIQ

HITIQ Limited (ASX: **HIQ**) operates in the healthcare equipment sector, providing and further developing a transformative, end-to-end concussion management technology platform. This platform aims to provide a total concussion ecosystem whereby the Company's products support the identification, monitoring and management of sport related brain injury. HITIQ's product suite utilises high-end technology that will span multiple domains – from early detection and surveillance to assessment and rehabilitation technology tools.

HITIQ is targeting a growing worldwide concussion management market including elite and recreational sport, clinical practitioners, military, research, and combat sports. The Company's first commercial partner is the Australian Football League, with current strategy initiatives expanding commercially into Rugby League, Rugby Union, Ice Hockey, Lacrosse, MMA and American Football (particularly the NCAA). The market opportunity globally represents ~500k athletes within the elite market and ~10million in the consumer market.