

ASX ANNOUNCEMENT

22 December 2022

HITIQ Partners with United Rugby Championship (URC)

- ✓ **HITIQ strengthens European and African presence with trial agreement with URC;**
- ✓ **The URC is a premier international Rugby Union Competition, comprising 16 professional teams, competing from 5 rugby powerhouse nations: Ireland, Scotland, Wales, Italy and South Africa; and**
- ✓ **The agreement will see the Nexus technology trialled across 6 participating teams in a progressive move, assessing HITIQ's technology whilst delivering improved player welfare.**

Transformative concussion management technology company, HITIQ Limited (**ASX: HIQ**) (**HITIQ** or the **Company**), is pleased to announce an agreement with the United Rugby Championship that will see the Nexus impact sensor technology trialled and utilised by six participating teams.

AGREEMENT OVERVIEW

HITIQ will provide 160 units across the six participating teams who will utilise the Nexus system for the remainder of the 2022-2023 URC season ending in May 2023 under a non-commercial, trial period. The partnership extends HITIQ's technology footprint into the European and African elite rugby markets.

The HITIQ technology will give the medical and performance staff of the participating URC teams objective insight into the frequency and intensity of head impacts. This 'hard data' can be used to assist in the identification of head impact exposure rates in playing positions, training drills and individual players.

The URC boasted a viewership of more than 34 million in its 2022 inaugural season.

Martin Anayi, CEO of the United Rugby Championship said;

"In a contact sport it is vital to mitigate risks where possible and put a priority on player welfare. Supporting a partnership with HITIQ and our Clubs and Unions to provide access to their innovative instrumented mouthguards to a number of our teams should provide data around head impact incidents so we can

gather objective insights.

“It is vital to the sustainability of rugby that we utilise every tool at our disposal to protect our athletes where possible, and hopefully the result of this partnership will bring benefits to players right across our sport in the future and will assist our incredible medical staff throughout our league to support recovery for players who sustain a head injury.”

Commenting on the agreement, HITIQ CEO, Mike Vegar, said:

“We are pleased to continue expanding our presence into the Rugby Union market with a powerful partner in the URC**.** We look forward to delivering our technology on a global stage and assisting the URC with their concussion welfare efforts, for not only this great sport, but the individual player benefit.”

- ENDS –

Authorised for release by the Board of Directors.

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About HITIQ

HITIQ Limited (ASX: **HIQ**) operates in the healthcare equipment sector, providing and further developing a transformative, end-to-end concussion management technology platform. This platform aims to provide a total concussion ecosystem whereby the Company’s products support the identification, monitoring and management of sport related brain injury. HITIQ’s product suite utilises high-end technology that will span multiple domains – from early detection and surveillance to assessment and rehabilitation technology tools.

HITIQ is targeting a growing worldwide concussion management market including elite and recreational sport, clinical practitioners, military, research, and combat sports. The Company’s first commercial partner is the Australian Football League, with current strategy initiatives expanding commercially into Rugby League, Rugby Union, Ice Hockey, Lacrosse, MMA and American Football (particularly the NCAA). The market opportunity globally represents ~500k athletes within the elite market and ~10million in the consumer market.