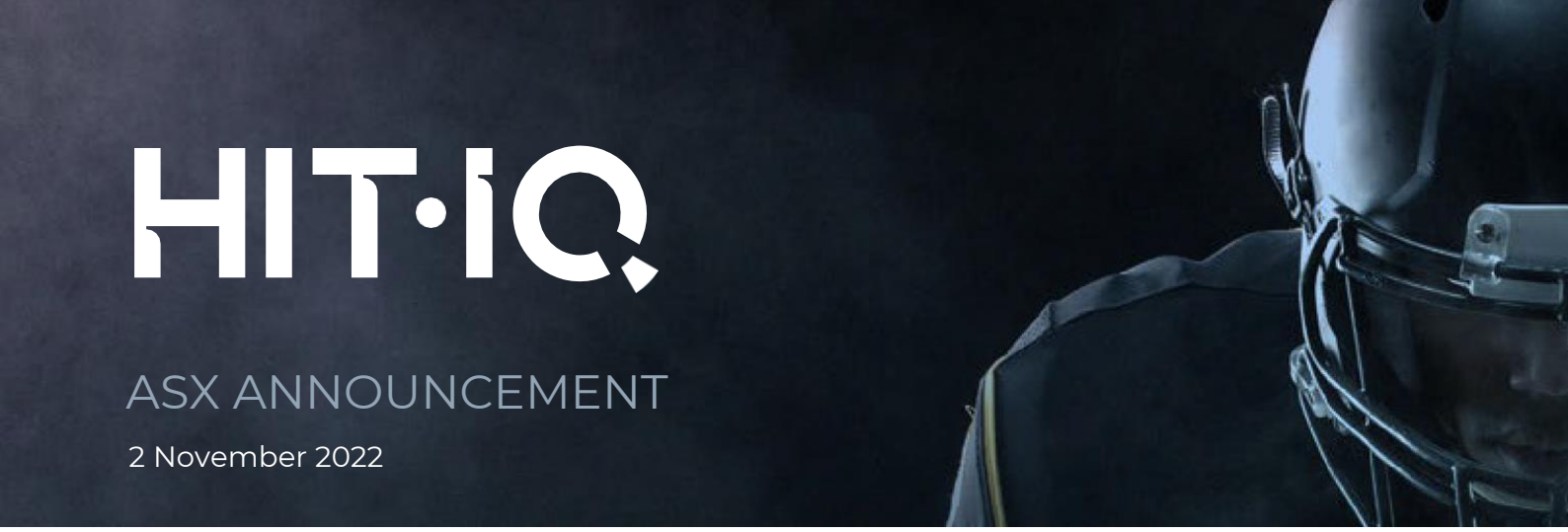

HIT·iQ

ASX ANNOUNCEMENT

2 November 2022

NEW LANDMARK CONCUSSION ASSESSMENT AGREEMENT WITH THE PREMIER LEAGUE

- ✓ **Two-year software license agreement with the Premier League to provide concussion assessment technology;**
- ✓ **The agreement will cover players across all 20 teams and associated academies; and**
- ✓ **Also includes provision of HITIQ mouth guard sensor technology.**

Transformative concussion management technology company, HITIQ Limited (ASX: **HIQ**) (**HITIQ** or the **Company**), is pleased to announce the signing of a two-year concussion assessment technology agreement with the Premier League, beginning this season.

Revenue to be generated under the Agreement on an annual basis represents approximately 5% to 10% of total operating revenues reported for the year ended 30 June 2022.

Premier League Agreement

The Premier League have selected HITIQ's CSX Concussion Assessment Technology to cover the 20 League teams and associated academies and will use the technology as part of the process of assessing head injuries. The technology will be integrated into the League's existing concussion management systems.

All head injury incidents will be digitally recorded within the CSX platform. This allows for the head injury protocols to be administered through a centralised and secure platform.

The agreement also includes the provision of 100 HITIQ Nexus instrumented mouthguards, which will be used to quantify and improve the understanding of the head impact forces sustained by players.

Commenting on the agreement with the Premier League, HITIQ CEO, Mike Vegar, said:

"This is a significant milestone for HITIQ as we now enter the largest participated sport in the globe, led by the famed Premier League.

We look forward to working with the Premier League using our best-in-class concussion management technology, as we have done so successfully with other codes.

With awareness of concussions in football growing, the Premier League have taken proactive measures to better manage these incidents through our leading platform.

We are excited to see the technology grow in stature within the football market."

- ENDS –

Authorised for release by the Board of Directors.

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About HITIQ

HITIQ Limited (ASX: **HIQ**) operates in the healthcare equipment sector, providing and further developing a transformative, end-to-end concussion management technology platform. This platform aims to provide a total concussion ecosystem whereby the Company's products support the identification, monitoring and management of sport related brain injury. HITIQ's product suite utilises high-end technology that will span multiple domains – from early detection and surveillance to assessment and rehabilitation technology tools.

HITIQ is targeting a growing worldwide concussion management market including elite and recreational sport, clinical practitioners, military, research, and combat sports. The Company's first commercial partner is the Australian Football League, with current strategy initiatives expanding commercially into Rugby League, Rugby Union, Ice Hockey, Lacrosse, MMA and American Football (particularly the NCAA). The market opportunity globally represents ~500k athletes within the elite market and ~10million in the consumer market.