17 July 2023 **ASX RELEASE**

Record Q4 Sales up 80% (vs Q3) from CJ Patel, RooLife and Amazon USA

17 July 2023 Brisbane, Australia: The Calmer Co. International Limited (ASX:CCO), a health and wellness company focussing on natural products that promote calmness, support mind & muscle relaxation and improve sleep provides the following update on preliminary and unaudited financial performance in Q4 and metrics for the full year, which show material improvements in several key financial metrics.

- **Record Quarterly Sales of $690k**: Preliminary unaudited sales figures for Q4 show record sales, up by 80% vs prior quarter.
- **Quarterly Cash Receipts of $630k:** Preliminary unaudited cashflow figures for Q4 show cash receipts of $630,000, up by 66% vs prior quarter.
- **Net Cash Used in Operations continues to fall:** Preliminary unaudited cashflow figures show a further reduction in net cash used in operating activities to 560k for Q4, a further 20% reduction from Q3 and a 60% reduction vs PCP (Q4FY22; 1.4m)
- **Annual Gross Profit over $680k:** Preliminary unaudited gross profit for FY23 is over $680k, up by 7% at around 37% (vs FY22 audited GP of 30%).
- **Annual EBITA improvement of 27%:** Preliminary unaudited accounts show an improvement of 27% in EBITA for FY23.

Full details will be released in the Q4 Appendix 4C Cashflow, Preliminary Results Announcement and Annual Report.

This release has been approved by the Board of Directors

ends

For further information

Investor & Media Relations
Matthew Reede
Dominion Communications
matt@dominion.partners
+61 414 483 054

About The Calmer Co.

The Calmer Co. International Limited (ASX:CCO), provides natural solutions to calm nerves, support mind and muscle relaxation and induce sleep. The product range includes drinking powders, teas, shots, concentrates and capsules. Sold under our house of brands: Fiji Kava, Taki Mai and Danodan Hempworks in markets including USA, Australia, China New Zealand and Fiji.

Forward Looking Statements

This ASX release includes certain forward-looking statements that are based on information and assumptions known to date and are subject to various risks and uncertainties. Actual results, performance or achievements could be significantly different from those expressed in, or implied by, these forward-looking statements. Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors, many of which are beyond the control of Fiji Kava. These factors may cause actual results to differ materially from those expressed in the statements contained in this announcement.