ASX Release
8th September 2023

EXECUTIVE CHANGE

Live Verdure Ltd (ASX: LV1) ("LV1", "Live Verdure" or the "Company") advises that in line with the evolving direction of the Company, CEO, Mr. Mark Tucker, has ceased his position as CEO effectively immediately.

The current Chair, Mr. Gernot Abl will assume in an interim Executive role.

The Company will keep the market informed of any updates on further appointments.

-Ends-

For further information, please contact:

Live Verdure

Gernot Abl

Chairman

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This announcement has been authorised for release by the Board of LV1.

About Live Verdure (ASX:LV1)

Live Verdure is an Australian Health, Wellness and Skincare company making a range of naturally-based products with effective active ingredients. Its products are primarily sold Direct-to-Consumer (D2C), using the Company's websites to market directly to a growing database of loyal consumers. Social media paid advertising is also used to introduce new consumers to Live Verdure's product ranges and database. Live Verdure is committed to making innovative products that are high quality, sustainable and provide effective results for their consumers.

The company is now focussed on both organic growth and expansion by acquisition within the verticals of Health, Wellness and Skincare. Live Verdure's marketing strategy continues to be underpinned by an ability to identify the needs of a growing current and addressable client base, after due regard for the latter's available purchasing power.

To learn more, please visit: www.liveverdure.com.au/