Forbidden Foods Limited ASX: FFF

ASX Announcement

22nd February 2024

Appointment of Chief Financial Officer

Forbidden Foods Ltd (ASX: FFF) ("Forbidden Foods" or "the Company") is pleased to announce the appointment of Mr Michael Ryan as Chief Financial Officer, effective immediately. Mr Ryan has been working in a similar capacity with the Company since July 2023 and this appointment marks the formalisation of his role.

Mr Ryan holds a Bachelor of Commerce and an LLB with Honours from the University of Queensland and has been a Chartered Accountant for 29 years. He is an experienced investor, director and executive of businesses across a range of industries including infrastructure, trade & investment, resources and construction.

His career experience includes several years working in financial and commercial roles at Bowen Central Coal Management, DownerEDI Mining, and UGL which has benefitted him with an in-depth understanding of key strategic, commercial and operational issues from both an owner and contractor perspective.

More recently, Mr Ryan co-founded strategic consulting firm Ingredior, which specialises in assisting early-stage growth companies achieve their potential to scale. His role at Ingredior focuses on the servicing of clients' strategic finance requirements in addition to providing network access for funding, partnership opportunities and general business development. In connection with his consulting work, Mr Ryan holds Director roles at several Ingredior clients.

CEO Alex Aleksic: "*Michael brings a wealth of experience to the CFO role, with a unique skillset developed through a successful career in financial management and strategic consulting. We are thrilled to formalise his position as CFO and add someone of his calibre to the Company's management ranks, to further manage oversight of the group finance function at an important juncture in our growth strategy.*

"While Michael has been assisting the Company since mid-2023, the Board and management team formally welcome him to the Company and look forward to leveraging his insights and expertise in pursuit of Forbidden's stated growth objectives."

This ASX announcement has been approved for release by the Board of Directors of Forbidden Foods Ltd.

ENDS

For further information, please contact:

Alex Aleksic
Chief Executive Officer
alex.aleksic@forbiddenfoods.com.au

Henry Jordan
Six Degrees Investor Relations
henry.jordan@sdir.com.au

About Forbidden Foods Ltd

Forbidden Foods Ltd (ASX: FFF) is a health & wellness food company. The Company was established with a vision to provide engaging brands that provide the very best foods to meet consumer demand for clean, sustainable and healthy products. The core brand in the portfolio is Blue Dinosaur® which is sold in Australia & USA.