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HITIQ Signs First School Agreement with Australia's Premier Sports High School

- **HITIQ enters into a 2-year agreement with Westfield Sports High School**
- **Agreement includes provision of HITIQ's instrumented mouthguards & CSX app**
- **Westfield is widely recognised as Australia's leading sports high school**
- **Landmark agreement for HITIQ into the lucrative Australian school sports sector**

HITIQ Limited (ASX: HIQ) (HITIQ or **the Company),** a global leader in concussion management technologies**,** is pleased to announce it has signed a 2-year agreement with Westfield Sports High School, Australia's premier sports-focused secondary education institution. This landmark deal marks HITIQ's first entry into the school sports market, showcasing the broader applicability and demand for its head impact sensor technology and concussion management solutions.

Under the agreement, HITIQ will provide Westfield Sports High School with its CSX concussion management application and instrumented mouthguards (iMGs) for use by the school's Rugby League team. This comprehensive solution will enable the school to monitor and manage head impacts among its student-athletes, enhancing player safety and performance.

This agreement represents a strategic expansion of HITIQ's market reach outside of elite sports, demonstrating the scalability of its technology across various levels of sports participation at the consumer level. Whilst the economic benefit of this agreement on its own is not material and the Company is unable at this juncture to quantify the potential economic benefit of the entrance into this sector, the Company views this as an opportunity to establish a strong presence in the school sports market, potentially leading to further agreements with other educational institutions.

Commenting on the partnership, Mr. Andrew Rogers Principal of Westfield Sports High School said:

"At Westfield Sports High School, we are committed to providing our student-athletes with the best possible care and support. Implementing HITIQ's advanced technology for our Rugby League program demonstrates our dedication to player safety and our position at the forefront of sports education in Australia. This partnership will significantly benefit our students and set a new standard for head injury surveillance and management in school sports programs nationwide."

HITIQ's Chief Commercial Officer, Damien Hawes, emphasised the significance of this agreement:

"Securing this partnership with Westfield Sports High School, recognized as the top sports high school in Australia, is a major milestone for HITIQ. It not only validates the versatility of our technology but also opens an entirely new market segment for our company. By extending our reach into school sports, we're taking a significant step in our mission to make sports safer for athletes of all ages and skill levels."

Westfield Sports High School, located in Fairfield West, offers sixteen sports programs including football, basketball, and rugby. The school has been a breeding ground for Olympians and currently has 40 current or former students in national sports teams, including four Matildas players. This high-performance environment makes it an ideal setting for HITIQ's advanced concussion management technology.

HITIQ will work closely with Westfield Sports High School to ensure the successful implementation of its technology and looks forward to supporting the school's commitment to player safety and performance excellence.

About HITIQ's Nexus™
Instrumented Nexus™ mouthguard - Embedded in a custom fit, custom calibrated mouthguard, HITIQ's independently validated impact sensor captures the frequency, location and intensity of all head impact exposures. For further information please visit: https://www.hitiq.com/nexus

About HITIQ's Concussion Management Platform (CSX)
CSX is a cognitive assessment aid that helps track individuals' brain health over time and screen for sudden changes after a potential brain injury that may require additional medical attention. For further information please visit: https://www.hitiq.com/product/concussion-return-to-play-management

This announcement is authorised for release by the HITIQ Board of Directors.

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For more information, contact: **investors@hitiq.com**

About HITIQ

HITIQ has an evidenced-based brain care solution company deploying world-class technologies.

Our solutions include a sensor-enabled mouthguard to an AI-enabled data analytics interface and, best in class return to play/work support software.

Our technology enables data driven decisions for thousands of professional and amateur sports players who experience brain impacts, empowers clinicians who care for their brains and enhance concussion management policies for progressive leagues around the globe.

Our customers include the Australian Football League (AFL), English Premier League (EPL), and the National Rugby League (NRL), along with numerous other teams in a variety of sporting codes. We also service universities and research organisations studying the impacts (both short and long-term) of repeat head impacts.