ASX Release

SUPPLEMENTARY DISCLOSURE

Melbourne, Australia, 24 October 2024: Vinyl Group Ltd (ASX: VNL), Australia's only ASX-listed music Company, today provides further guidance on the announcements provided this week as requested by the ASX.

Regarding the announcement on 22 October 2024, 'VINYL GROUP EXPANDS GLOBAL ADVERTISING BUSINESS WITH NEW COMMERCIAL AGREEMENT WITH SONGTRADR', the Company wishes to advise the following:

1. The term of the agreement is two years from the date of announcement.

2. The Company is not in a position to disclose revenue impact at this time as it launches the service and gets enough empirical data to sensibly estimate the revenue impact in the near term. Additional hires may be necessary, based on learnings from scaling The Brag Media's ad network.

Regarding the announcement on 23 October 2024, 'LAUNCH OF VINYL.COM IN THE UNITED KINGDOM':

1. The Company is not in a position to disclose revenue impact at this time as it enters the market and assesses initial localised customer data to reasonably estimate the initial market penetration and associated revenue impact. Our efforts to secure and exploit exclusives in this market may materially affect results.

Authorisation and Additional Information:
This announcement was authorised by the Board of Vinyl Group Ltd

Vinyl Group Investor Relations:
E: investors@vinyl.group

-Ends-

ABOUT VINYL GROUP

Vinyl Group is the heartbeat of an equitable music world, providing tech solutions that connect music creators, fans and brands. The Company's diverse portfolio has touchpoints across all corners of the global music ecosystem, empowering everyone from creators to consumers. Vinyl.com offers a world-class ecommerce experience including over 50K titles for fans to support their favourite artists. Vampr is a leading dedicated social-professional networking platform and talent marketplace, allowing 1.4M creators to discover collaborators and monetise their work in over 180 countries. Jaxsta is the world's largest and only database of official music credits with over 380M verified credits to streamline revenue opportunities for businesses in the music industry. Serenade is a Web3 pioneer of physical and digital collectibles that has served over 200+ global artists. Vinyl Group's media arm includes Mediaweek, the leading media trade publication in Australia, having built its readership and industry respect over its 33 year history, and The Brag Media, Australia's largest creator of premium youth content and events and

publishes iconic titles including Rolling Stone AU/NZ, Variety Australia, TheBrag.com, The Music Network, Tone Deaf, and more.