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HITIQ extends Premier League agreement for further 18 months

Transformative concussion management technology company HITIQ Limited (**ASX: HIQ**) (**HITIQ** or the **Company**) announced today the extension of its agreement with the Premier League for a further 18 months.

The extended agreement represents an uplift of approximately 60% on the previous annual contract value (**ACV**).

The partnership will continue to deliver HITIQ's cutting-edge CSX Concussion Assessment Technology across all 20 Premier League teams and their associated academies.

The technology will remain a core part of the Premier League's concussion management protocols, with head injury incidents securely recorded and administered through HITIQ's centralised CSX platform.

HITIQ Executive Chairman Earl Eddings highlighted the importance of the extended partnership.

"This extension reinforces the trust the Premier League has in HITIQ's world-leading concussion management technology. It is a clear acknowledgment of the positive impact our platform is having in supporting the League's commitment to player safety."

"The substantial increase in annual contract value reflects the growing demand for reliable, data-driven solutions in managing head injuries.

"We are proud to continue supporting the Premier League in setting new benchmarks for player welfare and advancing global awareness around concussion management,'' Mr Eddings said.

The extended agreement cements HITIQ's growing footprint in elite football, showcasing the adaptability of its technology in one of the world's most prestigious sporting leagues.

This announcement is authorised for release by the HITIQ Board of Directors.

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For more information:

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About HITIQ

HITIQ has an evidenced-based brain care solution company deploying world-class technologies.

Our solutions include a sensor-enabled mouthguard to an AI-enabled data analytics interface and, best in class return to play/work support software.

Our technology enables data driven decisions for thousands of professional and amateur sports players who experience brain impacts, empowers clinicians who care for their brains and enhance concussion management policies for progressive leagues around the globe.

Our customers include the Australian Football League (AFL), English Premier League (EPL), and the National Rugby League (NRL), along with numerous other teams in a variety of sporting codes. We also service universities and research organisations studying the impacts (both short and long-term) of repeat head impacts.